

27 November 2024

**Cykel AI PLC**  
("Cykel AI" or the "Company")

## **Cykel AI Launches Lucy, its First AI-Powered Digital Worker**

**Cykel AI PLC (LSE: CYK)**, a leader in AI-powered digital workers, today announced the launch of [Lucy](#), an advanced recruitment AI agent that represents the next evolution in autonomous workplace technology. This launch strengthens Cykel AI's position at the forefront of the digital worker revolution, where AI agents don't just assist but autonomously complete complex workflows.

"Lucy is a fully autonomous digital worker capable of executing end-to-end recruitment processes," said Ewan Collinge, CEO & Founder of Cykel AI. "Our vision of the future workplace is one where digital workers handle routine operations while humans focus on strategic decisions. With Lucy and our pipeline of specialised digital workers, we are among the first movers in an emerging category that is expected to transform multiple industries over the next twelve to eighteen months."

Lucy showcases Cykel AI's breakthrough in creating digital workers that can autonomously manage complex workflows traditionally requiring multiple human touchpoints and software systems. Unlike traditional automation tools, Lucy operates as a comprehensive digital workforce solution, independently executing tasks while seamlessly integrating with existing business infrastructure.

This launch signifies the first in Cykel AI's planned series of specialised digital workers, each designed to transform specific business functions. The company's 'work-not-software' model pioneers a new approach where organisations "hire" digital workers to deliver work rather than paying for productivity software, marking a fundamental shift in how businesses consume AI services.

Lucy's capabilities as a digital worker include:

- Autonomous execution of end-to-end recruitment workflows
- Independent decision-making in candidate evaluation
- Self-directed management of communication and documentation
- Seamless integration with existing business systems
- Continuous learning and performance optimisation

Recent partnerships with Simera (Boston, US) and Chaptr (London, UK) show Lucy's ability to reduce operational costs while increasing productivity for recruitment firms globally. With additional specialised digital workers in development, Cykel AI intends to expand its market leadership throughout 2024 and beyond.

For more information about Lucy and Cykel's digital worker revolution, visit [www.cykel.ai/lucy](http://www.cykel.ai/lucy)

### **About Cykel AI**

Cykel AI creates autonomous digital workers that perform complex business tasks without human supervision. The Company's first digital worker, Lucy, independently manages end-to-end recruitment processes from candidate sourcing to pipeline management. Cykel's digital workers operate alongside human teams, enabling businesses to transform their operations at scale.

[www.cykel.ai/lucy](http://www.cykel.ai/lucy)

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