

2 December 2024

**SEEEN plc**  
("SEEEN", "Group", or the "Company")

**Extension of Conditional Convertible Loan Note Subscription Period**

Further to the Company's announcement made on 31 May 2024 (the **'Announcement'**), SEEEN plc (AIM: SEEN), the global media and technology platform that delivers Key Video Moments and Video Commerce to transform its clients' video profitability, provides an update on the Conditional CLNs conditionally subscribed for by Gresham House Asset Management Limited ("Gresham House").

Pursuant to the Conditional CLNs, SEEEN and Gresham House have agreed an extension, thereby allowing the conditions attributable to the Conditional CLNs to be satisfied or (if capable of waiver) waived by 13 December 2024 (or such later date as Gresham House and the Company may agree).

A further announcement will be made as and when appropriate.

Capitalised terms used in this announcement shall, unless defined in this announcement or unless the context provides otherwise, bear the same meaning ascribed to such terms in the Announcement.

**For further information please contact:**

**SEEEN plc**  
Adrian Hargrave, CEO

Tel: +44 (0)7775 701 838  
Website: [seen.com](http://seen.com)

**Allenby Capital Limited (Nominated Adviser)**  
Alex Brearley / George Payne (Corporate Finance)

Tel: +44 (0)20 3328 5656

**Dowgate Capital Limited (Joint Broker)**  
Stephen Norcross

Tel: +44(0)20 3903 7721

**Capital Plus Partners Limited (Joint Broker)**  
Jonathan Critchley

Tel: +44(0)20 3821 6167

**focusIR (Investor Relations)**  
Paul Cornelius / Kat Perez

Tel: +44(0) 07866 384 707  
[seen@focusir.com](mailto:seen@focusir.com)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCFZMGZNMKGDZM