

3 December 2024

**Ten Lifestyle Group plc
("Ten" or the "Group")**

2024 Annual Report and Notice of AGM

Ten Lifestyle Group plc (AIM: TENG), the global concierge platform driving customer loyalty for global financial institutions and other premium brands, announces that its Annual Report and Accounts for the year ended 31 August 2024, together with its Notice of Annual General Meeting, are available on the Group's website: tenlifestylegroup.com/investors/resources/

The annual general meeting ("AGM") will be held at Ten's offices at Level 9, Regent's Place, 338 Euston Road, London NW1 3BG on Tuesday 4 February 2025 at 11.00 a.m.

Physical copies of the documents and accompanying form of proxy will be posted to shareholders today.

For further information please visit www.tenlifestylegroup.com or call:

Ten Lifestyle Group plc

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Notes to Editors:

About Ten Lifestyle Group Plc

[Ten Lifestyle Group plc](https://tenlifestylegroup.com) partners with financial institutions and other premium brands to attract and retain wealthy and mass affluent customers.

Millions of members have access to Ten's services across lifestyle, travel, dining and entertainment on behalf of over fifty clients including HSBC, Swisscard and Royal Bank of Canada. Ten's partnerships are based on multi-year contracts generating revenue through platform-as-a-service and technology fees.

Ten's operations are underpinned by an increasingly sophisticated personalisation platform comprising industry-first, proprietary technology, thousands of supplier relationships and 25 years of proprietary expertise delivered from over 20 global offices. Ten was also the first B Corp-certified company on the AIM market, demonstrating its commitment to sustainability, social responsibility and ethical business practices.

Ten is on a mission to become the most trusted service platform in the world.

For further information please go to: www.tenlifestylegroup.com.

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