

3 December 2024

Auction Technology Group plc (the "Company")

Notification of Transactions by Persons Discharging Managerial Responsibility ("PDMRs")

The Company announces that on 28 November 2024, Tom Hargreaves, Chief Financial Officer, disposed of 230,000 ordinary shares of 0.01 pence for personal financial purposes.

Following the transaction, Mr Hargreaves' remaining beneficial shareholding in the Company's ordinary shares is 816,700 ordinary shares.

In accordance with the UK version of the Market Abuse Regulation, details of the transaction are set out in the PDMR Notification Dealing Form below.

For further information, please contact:

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Tom Murray, Matt Low, Arthur Rogers

About Auction Technology Group plc

Auction Technology Group plc("ATG") is the operator of the world's leading marketplaces and auction services for curated online auctions, seamlessly connecting bidders from around the world to over 3,800 trusted auction houses across two major sectors: Industrial & Commercial ("I&C") and Art & Antiques ("A&A").

The Group powers eight online marketplaces and listing sites using its proprietary auction platform technology, hosting in excess of 70,000 live and timed auctions each year. ATGhas been supporting the auction industry since 1971 and the Group has offices in the UK, US and Germany.

LEI 213800U8Q9K2X13WRE39

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Tom Hargreaves
2	Reason for Notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial Announcement
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Auction Technology Group plc
b)	LEI	213800U8Q9K2X13WRE39

4A.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.01 pence each inAuction Technology Group plc GB00BMVQDZ64	
b)	Nature of the transaction	Disposal	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		510p	230,000
d)	Aggregated information <ul style="list-style-type: none">- Aggregated volume- Price	Single transaction	
e)	Date of the transaction	28 November 2024	
f)	Place of the transaction	London Stock Exchange	

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