

Zinc Media Group plc

("Zinc Media" or the "Company")

Director / PDMR Shareholding

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, was notified on 2 December 2024 that Christopher Satterthwaite, Chairman of the Company, purchased 9,434 ordinary shares of 0.125 pence in the Company ("Ordinary Shares") at a volume-weighted average price of 52.47 pence per Ordinary Share.

Following the transaction, Christopher Satterthwaite's interest in the Company is 250,490 Ordinary Shares, representing 1.10 per cent. of the Company's issued Ordinary Shares.

For further information, please contact:

Zinc Media Group plc

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MHP

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Oliver Hughes / Eleni Menikou / Ollie Hoare

About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels comprise Atomic, Brook Lapping, Electric Violet, Raw Cut, Rex, Red Sauce, Supercollider, Tern Television, along with Bumblebee Post-Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Media Group's commercial content creation unit includes The Edge Picture Company, one of the UK's largest brand film-making companies, and Zinc Audio, specialising in podcasts and radio production.

For further information on Zinc Media, please visit www.zincmedia.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| | | |
|----|---|---------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | Christopher Satterthwaite |
| 2 | Reason for the notification | |
| a) | Position/status | Chairman |
| b) | Initial notification /Amendment | Initial |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Zinc Media Group plc |
| b) | LEI | 21380038V6N4I4P38D74 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |

| | | | |
|----|---|--------------------------------|---------------|
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of 0.125p each | |
| | Identification code | GB00BJVLR251 | |
| b) | Nature of the transaction | Purchase of Ordinary Shares | |
| c) | Price(s) and volume(s) | Price | Volume |
| | | 52.00 | 5,000 |
| | | 53.00 | 4,434 |
| d) | Aggregated information | | |
| | - Aggregated volume | 9,434 shares | |
| | - Price | 52.47p | |
| e) | Date of the transaction | 2 December 2024 | |
| f) | Place of the transaction | London Stock Exchange, AIM | |

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