

5 December 2024

TPXimpact Holdings PLC

("TPX", or the "Group", or the "Company")

Exercise of Options and PDMR Dealings

TPXimpact Holdings PLC (AIM: TPX), the technology-enabled services company focused on people-powered digital transformation, announces that it has received notice that Steve Winters, Chief Financial Officer and PDMR, has elected to exercise options ("Option Exercise"), under the 2023 "Special" Share Award, over 75,000 ordinary shares ("Option Shares") of 1p each ("Ordinary Shares") in the Company.

To satisfy the Option Exercise, 75,000 ordinary shares are to be awarded from the Company's Employee Benefit Trust ("EBT").

Following the exercise of Options of 75,000 Ordinary Shares in the Group, Mr Winters is now interested in 915,122 Ordinary Shares in the Group, representing 0.99% of the Company's total share capital.

Enquiries:

TPXimpact Holdings

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Steve Winters, CFO

Via Alma Strategic

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About TPXimpact

We believe in a world enriched by people-powered digital transformation. Working in collaboration with organisations, we're on a mission to accelerate positive change and build a future where people, places and the planet are supported to thrive.

Led by passionate people, TPXimpact works closely with its clients in agile, multidisciplinary teams; challenging assumptions, testing new approaches and building confidence and capabilities. Combining our rich heritage with expertise in human-centred design, data, experience and technology, we work to create sustainable solutions with the flexibility to learn, evolve and change.

The business is being increasingly recognised as a leading alternative digital transformation provider to the UK public services sector, with over 90% of its client base representing public services.

More information is available at [www.tpximpact.com](http://www.tpximpact.com).

1		Details of the person discharging managerial responsibilities/person closely associated
a)	Name	Steve Winters
2		Reason for the notification
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial notification
3		Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)	Name	TPXimpact Holdings Plc
b)	LEI	2138004S9O18Q6F9MS74
4		<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares  ISIN: GB00BGGK0V60
b)	Nature of the transaction	a) Exercise of Options
c)	Price(s) and volume(s)	a) Exercise of Options  Price: 1p  Volume: 75,000
d)	Aggregated information  - Aggregated volume  - Price	N/A - single transaction
e)	Date of the transaction	4 December 2024
f)	Place of the transaction	London Stock Exchange (AIM)

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