



05 December 2024

YouGov plc
("YouGov" or "the Group" or "the Company")
Result of AGM

YouGov, the international online research and data analytics group, announces that at today's Annual General Meeting all tabled resolutions were duly passed. This included the approval of the Company's dividend of 9.0 pence per share which will be paid on Monday 9 December 2024 to all shareholders on the register at 29 November 2024.

The results of the shareholder votes on each resolution are available on our website at:
corporate.yougov.com/investors/shareholdings

Enquiries

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About YouGov

YouGov is a global research data, and analytics group.

Our mission is to offer unparalleled insight into what the world really thinks and does. With operations in the US, the Americas, Europe, the Middle East, India and Asia Pacific, we have one of the world's largest research networks.

Above all, YouGov is powered by reality. That stems from a unique panel of millions of registered members across 55 countries, encapsulating some 18 million shopping trips and millions of interconnected data points.

Our unique approach to recruiting and engaging with our panel, combined with our state-of-the-art technology platforms, enables us to deliver real-world, real-time insights that lead to better decision-making and a competitive advantage for our clients.

As innovators and pioneers of online market research, we have a strong reputation as a trusted source of accurate data and insights. Testament to this, YouGov data is regularly referenced by the global press, and we are consistently one of the most quoted market research sources in the world.

YouGov / Research Reality

For further information, visit business.yougov.com

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