

Britvic plc (BVIC )  
Director/PDMR Shareholding

06-Dec-2024 / 13:50 GMT/BST

Britvic plc  
LEI: 635400L3NVMYD4BVCI53

6 December 2024

### Director/PDMR Shareholding

Britvic plc (the "Company") was notified on 6 December 2024, that the Executive Directors were granted conditional awards to acquire, for no consideration, Shares under the 2015 Britvic Performance Share Plan ("PSP") and 2023 Deferred Bonus Plan ("DBP").

At the January 2022 AGM the Directors Remuneration policy was agreed introducing bonus deferral for the CEO and CFO (one third of any bonus earned will be delivered in shares which will be deferred for two years).

Details of the number of Shares awarded to Executive Directors are detailed below:

Name	Position	Number of Shares awarded	Plan
Simon Litherland	Executive Director	139,630	PSP
Simon Litherland	Executive Director	32,382	DBP
Rebecca Napier	Executive Director	65,150	PSP
Rebecca Napier	Executive Director	18,614	DBP

The share awards made under the PSP are a conditional right to receive up to the number of Shares stated and will vest to the extent that certain performance criteria are satisfied by the Company over a three-year period from 1 October 2024 to the end of the Company's financial year in 2027.

The performance condition attaching to the 100% of the PSP award of the shares shall be measured on adjusted EPS with threshold vesting at 79.5p, at which 20% of that element of the award shall vest, increasing on a straight-line basis to 91.4p at which 100% of the award shall vest.

The share awards made under the DBP are a conditional right to receive the number of Shares stated and will vest on 6 December 2026.

Notes

1. The Company's ordinary shares of 20 pence per share ("Shares")

The attached notifications, made in accordance with the UK Market Abuse Regulation, provide further information.

Mollie Stoker  
Company Secretary

<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>	
(a)	Name SIMON LITHERLAND
Reason for the notification	
(a)	Position/status CHIEF EXECUTIVE OFFICER, EXECUTIVE DIRECTOR
(b)	Initial notification/Amendment INITIAL NOTIFICATION
<b>2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
(a)	Name BRITVIC PLC
(b)	LEI 635400L3NVMYD4BVCI53
<b>3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where</b>	

<b>transactions have been conducted</b>			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE 2015 BRITVIC PERFORMANCE SHARE PLAN (PSP)	
(c)	Price(s) and volume(s)	Price(s) £0	Volume(s) 139,630
(d)	Aggregated information <ul style="list-style-type: none"> <li>Aggregated volume</li> <li>Price</li> </ul>	139,630 £0	
(e)	Date and time of the transaction	2024/12/06	
(f)	Place of the transaction	Outside a trading venue	

<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>			
(a)	Name	SIMON LITHERLAND	
Reason for the notification			
(a)	Position/status	CHIEF EXECUTIVE OFFICER, EXECUTIVE DIRECTOR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
<b>2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVC153	
<b>3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE 2023 DEFERRED BONUS PLAN	
(c)	Price(s) and volume(s)	Price(s) £0	Volume(s) 32,382
(d)	Aggregated information <ul style="list-style-type: none"> <li>Aggregated volume</li> <li>Price</li> </ul>	32,382 £0	
(e)	Date and time of the transaction	2024/12/06	
(f)	Place of the transaction	Outside a trading venue	

<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>			
(a)	Name	REBECCA NAPIER	
Reason for the notification			
(a)	Position/status	CHIEF FINANCIAL OFFICER, EXECUTIVE DIRECTOR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
<b>2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
<b>3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE 2015 BRITVIC PERFORMANCE SHARE PLAN (PSP)	
(c)	Price(s) and volume(s)	Price(s) £0	Volume(s) 65,150
(d)	Aggregated information		
	• Aggregated volume	65,150	
	• Price	£0	
(e)	Date and time of the transaction	2024/12/06	
(f)	Place of the transaction	Outside a trading venue	

<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>			
(a)	Name	REBECCA NAPIER	
Reason for the notification			
(a)	Position/status	CHIEF FINANCIAL OFFICER, EXECUTIVE DIRECTOR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
<b>2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
<b>3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	

	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE 2023 DEFERRED BONUS PLAN	
(c)	Price(s) and volume(s)	Price(s) £0	Volume(s) 18,614
(d)	Aggregated information <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	18,614 £0	
(e)	Date and time of the transaction	2024/12/06	
(f)	Place of the transaction	Outside a trading venue	

---

Dissemination of a Regulatory Announcement, transmitted by EQS Group.  
The issuer is solely responsible for the content of this announcement.

---

ISIN: GB00B0N8QD54

Category Code: DSH

TIDM: BVIC

LEI Code: 635400L3NVMYD4BVC153

OAM Categories: 3.1. Additional regulated information required to be disclosed under the laws of a Member State

Sequence No.: 363753

EQS News ID: 2046201

End of AnnouncementEQS News Service

---