RNS Number: 7418P Revolution Beauty Group PLC 11 December 2024

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible) i

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached $^{\rm ii}\!\!:$			Revolution Beauty Group PLC GB00BP7L1T61			
1b. Please indicate	if the issuer is a non-l	JK issuer (plea	se mark	with an "X" if appropria	te)	
2. Reason for the no	tification (please mark	the appropriate	box or b	ooxes with an "X")		
An acquisition or dis	posal of voting rights					Χ
An acquisition or dis	posal of financial inst	ruments				
An event changing t	he breakdown of votir	ng rights				
Other (please specif	fy) ⁱⁱⁱ :					
3. Details of person	subject to the notifica	tion obligation	ı ^{iv}			
Name			UBS Group AG - Investment Bank & Global Wealth Management			
City and country of registered office (if applicable)			Zürich Switzerland			
4. Full name of shar	eholder(s) (if different fr	rom 3.) ^v				
Name			UBS A	G		
City and country of r	registered office (if ap	plicable)	London	, United Kingdom		
5. Date on which the threshold was crossed or reached $^{\text{vi}}$:			09 December 2024			
6. Date on which issuer notified (DD/MM/YYYY):			11 December 2024			
7. Total positions of	person(s) subject to th	ne notification	obligat	ion		
% of voting rights attached to shares (total of 8. A) % of voting through fina instrume (total of 8. A)		ncial nts	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer (8.A + 8.B) VII		
Resulting situation on the date on which threshold was crossed or reached	6.744918%	0.000000	%	6.744918%	21,531,648	
Position of previous notification (if applicable)	0.000000%	0.000000	%	0.000000%		

A: Voting rights attached to shares					
Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights		
	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)	
GB00BP7L1T61		21,531,648		6.744918%	
CLIDTOTAL O A	04 50	4 640	6.74	40400/	

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B 1: Financial Instrum	nents accordi	ng to DTR5.3.1R (1) (a)		
Type of financial instrument	Expiration date ^X	Exercise/ Conversion Period xi	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)					
Type of financial instrument	Expiration date ^X	Exercise/ Conversion Period Xi	Physical or cash Settlement XII	Number of voting rights	% of voting rights
			SUBTOTAL 8.B.2		

9. Information in relation applicable box with an "X")	to the person subject to the	notification obligation (plea	se mark the	
Person subject to the notific	ation obligation is not controlle	ed by any natural person or leg	gal entity and does not	
control any other undertakin	g(s) holding directly or indirectl	ly an interest in the (underlyin	g) issuer ^{Xİİİ}	
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity				
(please add additional rows as necessary) XİV				
Name ^{XV}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals is higher than the notifia threshold	
UBS Group AG				
UBS AG	6.744918%		6.744918%	

10. In case of proxy voting, please identify:		
Name of the proxy holder		
The number and % of voting rights held		
The date until which the voting rights will be held		

11. Additional information XVI		

Place of completion	Zurich, Switzerland
Date of completion	11.12.2024

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