



12 December 2024

Public Policy Holding Company, Inc.

("PPHC", the "Company" or the "Group")

Notice of Capital Markets Event

Public Policy Holding Company, Inc., the leading government relations and public affairs group providing a comprehensive range of advisory services, will host a Capital Markets Event for investors and analysts, commencing at 2.30pm UK time on Thursday, 30 January 2025. The event will be held at the London Stock Exchange, 10 Paternoster Square, London, EC4M 7LS, and hosted by Stewart Hall, CEO of PPHC, with representatives from some of the Group's operating companies also in attendance.

The Capital Markets Event will take place in the aftermath of a pivotal year in 2024, which saw over 100 countries go to the polls, resulting in significant political change. With elections in major global economies including the US, UK and EU Commission complete, PPHC expects 2025 to be a year of increased demand for public affairs and communications expertise, providing an opportunity for the Group.

The Capital Markets Event will present an update on the Group's growth strategy, providing further insight into its service offerings and customer base, and will also discuss the threats and opportunities for businesses in the context of a new political environment for public affairs and communications.

If you wish to attend the event in person, please contact pphc@buchanan.uk.com

Enquiries

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About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the US economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers,

stakeholders, media, and the public.

PPHC operates a holding company structure and currently has ten operating entities in the US and UK. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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