RNS Number: 8525P Prudential PLC 12 December 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Avnish Kalra	
2	Reason for the notification		
a)	Position/status	Chief Risk and Compliance Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,	
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s) Volume(s) GBP 6.67528 59	
d)	Aggregated information		
	- Aggregated volume	59	
	- Price	GBP 6.67528	
e)	Date of the transaction	2024-12-10	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Solmaz Altin
2	Reason for the notification	
a)	Position/status	Managing Director, Strategic Business Group (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission	allowance market participant. auction platform.

-	auctioneer or auction monitor	r 	······································
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK	8Y12
4			for (i) each type of instrument; (ii h place where transactions have
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 p	ence each
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c) Price(s) and volume(s)			
		Price(s)	Volume(s)
		GBP 6.67528	60
d)	Aggregated information		
	- Aggregated volume	60	
	- Price	GBP 6.67528	
e)	Date of the transaction	2024-12-10	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Ben Bulmer	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s) Volume(s)	

		GBP 6.67528	59	
d)	Aggregated information			
	- Aggregated volume	59		
	- Price	GBP 6.67528		
e)	Date of the transaction	2024-12-10		
f)	Place of the transaction	London Stock Exchange		

			A.A. /
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Dennis Tan	
2	Reason for the notification		
a)	Position/status	Managing Director, Strateg	ic Business Group (PDMR)
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	oant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		GBP 6.67528	60
d)	Aggregated information		
	- Aggregated volume	60	
	- Price	GBP 6.67528	
e)	Date of the transaction	2024-12-10	
f)	Place of the transaction	London Stock Exchange	
		l	

	associaco			
a)	Name	Catherine Chia		
2	Reason for the notification	1		
a)	Position/status	Chief Human Resource	es Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor		ticipant, auction platform	,
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8	Y12	
4	Details of the transaction(s): seach type of transaction; (iii) ebeen conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB0007099541		
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		GBP 6.67528	59	
d)	Aggregated information			
	- Aggregated volume	59		
	- Price	GBP 6.67528		
	D (C1)	2024-12-10		
e)	Date of the transaction			

a)	Name	Bill Maldonado
2	Reason for the notification	
a)	Position/status	Chief Executive Officer Eastspring Investments Group (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrumen each type of transaction; (iii) each date; and (iv) each place where transactions habeen conducted	

a)	Description of the financial	Ordinary shares of 5 pence	each
	instrument, type of instrument		
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares throug Share Purchase Plan	gh the Prudential All Employee
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		GBP 6.67528	58
		GB1 0.07320	
d)	Aggregated information		
	- Aggregated volume	58	
	- Price	GBP 6.67528	
e)	Date of the transaction	2024-12-10	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Kenneth Rappold	
2	Reason for the notification	<u>l</u>	
a)	Position/status	Chief Transformation Officer (PDMR)
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor		oant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	2
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares throug Share Purchase Plan	gh the Prudential All Employee
c)	Price(s) and volume(s)	Price(s) (i) GBP 6.935929 (ii) GBP 6.67528	Volume(s) (i) 57 (ii) 60
d)	Aggregated information		
	- Aggregated volume	(i) 57 (ii) 60	
	- Price	(i) GBP 6.935929	

		(ii) GBP 6.67528
e)	Date of the transaction	(i) 2024-10-10 (ii) 2024-12-10
f)	Place of the transaction	London Stock Exchange

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

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