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FOR IMMEDIATE RELEASE

12 December 2024

Frasers Group plc ("Frasers")

Frasers publishes Open Letter to the shareholders of boohoo group plc ("boohoo")

Frasers, Mike Ashley and Mike Lennon confirm commitment to sign up to all appropriate protocols to address perceived conflicts and governance concerns

The board of boohoo is continuing to allege perceived conflicts and governance concerns as a reason not to appoint Mr. Ashley and Mr. Lennon as directors of boohoo, and not because there are any real issues. Nonetheless, in today's open letter to boohoo shareholders, Frasers seeks to address these concerns.

Frasers urges boohoo shareholders to vote to appoint Mr. Ashley and Mr. Lennon as directors of boohoo at the shareholder meeting which Frasers has requisitioned, with a meeting date set for Friday 20 December 2024.

Frasers firmly believes that these appointments are in the best interests of boohoo, all of its shareholders and all of its stakeholders.

The full text of Frasers' open letter can be found by clicking here.

White & Case LLP serves as legal adviser to Frasers Group plc.

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