

**Alpha Growth plc**  
**("Alpha" or the "Company")**  
**Appointment of Non-Executive Director**

Alpha Growth plc (LSE: ALGW and OTCQB: ALPGF), a leading financial services specialist in life insurance-linked wealth and asset management, is pleased to announce that Lynne Martel has agreed to join the Board as an Independent Non-executive Director with immediate effect and will also become a member of the Audit Committee.

Lynne has over 30 years' experience in wealth and asset management. Lynne currently serves on the board of Alpha International Life Assurance Company (Guemsey) Ltd and was formerly on the board of Havelet Assignment Company Ltd, two of the Company's subsidiaries.

Lynne's appointment to the Board shows the Company's commitment to bring expertise along with efforts to add diversity and enhance its corporate governance as it moves towards its next stage of growth. Lynne brings a wealth of experience in banking and asset management from her past senior executive positions at State Street Bank and Trust, Citigroup, and Fidelity Investments.

**Gobind Sahney, Alpha's Chairman and CEO, added:** *"We are very pleased to have agreed with Lynne to take on these new roles at the parent company level. Having worked with her for several years, I believe she will bring new insights and a great deal of professionalism to the Board and Audit Committee as an independent Director."*

**Lynne Martel, Non-executive Director, added:** *"I am very pleased to have been asked to join the main Board. Having worked with Gobind and Jason for several years I am excited by their plans for the future of the Company and hope to bring valuable new input to the Board."*

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**About Alpha Growth plc**

*Specialist in Longevity Assets*

Alpha Growth plc is a financial advisory business providing specialist consultancy, advisory, and supplementary services to institutional and qualified investors globally in the multi-billion dollar market of longevity assets. Building on its well-established network, the Alpha Growth group has a unique position in the longevity asset services and investment business, as a listed entity with global reach. The group's strategy is to expand its advisory and business services via acquisitions and joint ventures in the UK and the US to attain commercial scale and provide holistic solutions to alternative institutional investors who are in need of specialised skills and unique access to deploy their financial resource in longevity assets.

**Longevity Assets and Non-correlation**

As a longevity asset, it is non-correlated to the real estate, equity capital and commodity markets. Its value is a function of time because as time passes the value gets closer to the face value of the policy. Hence creating a steady increase in the net asset value of the investment. This makes it highly attractive to investors wishing to counteract volatility within an investment portfolio and add yield.

Note: The Company only advises on and manages Longevity Assets that originate in the USA where the structured and life settlement market is highly regulated.

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