13 December 2024

Gamma Communications plc ("Gamma" or the "Company")

Director/PDMR Shareholding

The Company announces the following purchases of ordinary shares of 0.25 pence each by persons discharging managerial responsibility ("PDMR") and persons closely associated ("PCA") on 12 December 2024 pursuant to the Gamma Communications plc Share Incentive Plan established on 6 October 2014. The purchase price was 1644 pence.

| PDMR | Role | Number of shares purchased |
|------------------|--------------------------------|----------------------------|
| David Macfarlane | Managing Director - Enterprise | 9 |
| Chris Bradford | Chief People Officer | 9 |
| | | |
| PCA | Role | Number of shares purchased |
| Sarah Macfarlane | PCA of David Macfarlane | 9 |

The scheme is offered to all permanent employees who have at least one month's service. It enables the employee to purchase shares on a monthly basis which are held in a trust; subsequent sales of those shares receive a favourable tax treatment if they are held in the trust for five years.

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|--|--|
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Appendix

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

| 1 | Details of the pe associated | erson discharging managerial responsibilities / person closely |
|----|--|--|
| a) | Name | David Macfarlane |
| 2 | Reason for the noti | fication |
| a) | Position/status | Managing Director - Enterprise |
| b) | Initial notification /Amendment | Initial notification |
| 3 | Details of the is auctioneer or aucti | suer, emission allowance market participant, auction platform, on monitor |

| a) | Name | Gamma Communications plc |
|----|--|--|
| b) | LEI | 213800LAQZXPRIZUEH50 |
| 4 | | saction(s): section to be repeated for (i) each type of instrument; (ii) action; (iii) each date; and (iv) each place where transactions have |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of 0.25p each in Gamma Communications plc |
| | Identification code | Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50 |
| b) | Nature of the transaction | Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all- employee share scheme |
| c) | Price(s) and volume(s) | Price(s) Volume(s) |
| | | 1644p 9 |
| d) | Aggregated information - Aggregated volume | As above |
| | - Price | |
| e) | Date of the transaction | 12 December 2024 |
| f) | Place of the transaction | London Stock Exchange, (AIMX) |

| 1 | Details of the pe associated | erson discharging managerial responsibilities / person closely |
|----|--|---|
| a) | Name | Chris Bradford |
| 2 | Reason for the noti | fication |
| a) | Position/status | Chief People Officer |
| b) | Initial notification /Amendment | Initial notification |
| 3 | Details of the is auctioneer or aucti | suer, emission allowance market participant, auction platform, on monitor |
| a) | Name | Gamma Communications plc |
| b) | LEI | 213800LAQZXPRIZUEH50 |
| 4 | Details of the trans each type of trans been conducted | saction(s): section to be repeated for (i) each type of instrument; (ii) action; (iii) each date; and (iv) each place where transactions have |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of 0.25p each in Gamma Communications plc |
| | Identification code | Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50 |
| b) | Nature of the | Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all- |

| - / | transaction | employee share | e scheme |
|-----|---|----------------|------------------|
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | 1644p | 9 |
| d) | Aggregated information - Aggregated | As above | |
| | volume - Price | | |
| e) | Date of the transaction | 12 December 2 | 2024 |
| f) | Place of the transaction | London Stock | Exchange, (AIMX) |

| 1 | Details of the pe associated | erson discharging managerial responsibilities / person clo | | |
|----------|--|--|--|--|
| a) | Name | Sarah Macfarlane | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | PCA of David Macfarlane | | |
| b) | Initial notification /Amendment | Initial notification | | |
| 3 | Details of the is auctioneer or aucti | suer, emission allowance market participant, auction plat on monitor | | |
| a) | Name | Gamma Communications plc | | |
| b) | LEI | 213800LAQZXPRIZUEH50 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument each type of transaction; (iii) each date; and (iv) each place where transactions h been conducted | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of 0.25p each in Gamma Communications plc | | |
| | | Identification code (ISIN) for Gamma Communications plc or | | |
| | Identification code | shares: GB00BQS10J50 | | |
| b) | Identification code Nature of the transaction | | | |
| b) c) | NatureofthetransactionPrice(s)and | Purchase of Ordinary Shares of 0.25p each pursuant to the SI | | |
| | Nature of the transaction | Purchase of Ordinary Shares of 0.25p each pursuant to the SII employee share scheme | | |
| | NatureofthetransactionPrice(s)and | Purchase of Ordinary Shares of 0.25p each pursuant to the SII employee share scheme Price(s) Volume(s) | | |
| c) | Nature of transaction the transaction Price(s) volume(s) and Aggregated Aggregated | Purchase of Ordinary Shares of 0.25p each pursuant to the SII employee share scheme Price(s) Volume(s) 1644p 9 | | |
| c) | Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated | Purchase of Ordinary Shares of 0.25p each pursuant to the SIF employee share scheme Price(s) Volume(s) 1644p 9 | | |

| 1 | | | 1 | |
|----|----------------------|----|-----|-------------------------------|
| f) | Place transaction | of | the | London Stock Exchange, (AIMX) |
| | transactio | on | | |

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