

16 December 2024

**Aeorema Communications plc
('Aeorema', 'the Company' or 'the Group')**

**Exercise of Options
Total Voting Rights**

Aeorema Communications plc, a leading strategic communications group, announces the issue and allotment of 155,000 new ordinary shares of 12.5p each ("Ordinary Shares") following the exercise of options at 29p per Ordinary Share by Steve Quah, Chief Executive Officer of the Company.

Application has been made to the London Stock Exchange for the 155,000 new Ordinary Shares to be admitted to trading on AIM ("Admission") and it is expected that Admission will become effective and trading will commence at 8.00 a.m. on 18 December 2024.

Upon Admission, Steve Quah will have a beneficial interest in 876,514 Ordinary Shares in the Company, representing 9.04 per cent. of the enlarged issued share capital.

Related Party Transaction

Steve Quah has made a partial exercise of options which has necessitated the entering into of a deed of variation to the previously issued option agreement. This amendment is a related party transaction pursuant to rule 13 of the AIM Rules for Companies. Accordingly, the Directors, other than Steve Quah, having consulted with the Company's nominated adviser, consider that the terms of the transaction are fair and reasonable insofar as the Company's shareholders are concerned.

Total Voting Rights

Upon Admission, the Company's issued share capital with voting rights will be 9,693,000 Ordinary Shares.

The above figure of 9,693,000 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

The table for notification and public disclosure of transactions by persons discharging managerial responsibilities in accordance with the requirements of the EU Market Abuse Regulation, which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018, is appended below.

For further information on the Company please visit www.aeorema.com or contact:

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John Depasquale / Liz Kirchner / Lauren Wright (Corporate Finance)	Allenby Capital Limited Nominated Adviser & Broker	Tel: +44 (0)20 3328 5656
Kelly Gardiner / Joscelyn Pinnington (Sales & Corporate Broking)		
Paul Dulieu / Isabel de Salis	St Brides Partners Ltd Financial PR	aeorema@stbridespartners.co.uk

Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Steve Quah

2	Reason for the notification	
a)	Position/status	CEO
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Aeorema Communications plc
b)	LEI	213800PJBW6O7NDCKJ08
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Options over ordinary shares of 12.5p each in Aeorema Communications plc Identification code (ISIN) for Aeorema Communications plc ordinary shares: GB00B4QHH456
b)	Nature of the transaction	Exercise of options over ordinary shares
c)	Price(s) and volume(s)	Price: 29p Volume: 155,000
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	13 December 2024
f)	Place of the transaction	Outside a trading venue

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