

16 December 2024

**Chapel Down Group Plc
('CDG' or 'the Company')
EPIC: CDGP**

PDMR / PCA Dealing

Chapel Down has been informed that IPGL Limited purchased 500,000 ordinary shares in the Company ("Ordinary Shares") at a price of 35 pence per share on 12 December 2024.

Following the share purchase, IPGL Limited holds 46,145,250 Ordinary Shares, equivalent to 26.9 per cent of the Company's issued share capital.

IPGL Limited is a 'person closely associated' ("PCA") with Michael Spencer, Non-Executive Director of the Company. Further details on the share purchase are included below.

Chapel Down Group plc

Andrew Carter
Rob Smith

Chief Executive Officer
Chief Financial Officer

01580 763 033

Singer Capital Markets

Shaun Dobson
Tom Salvesen
Asha Chotai
James Todd

Nominated Adviser and Broker 020 7496 3000

H/Advisors Maitland

Sam Cartwright
Jonathan Cook

020 73795151

About Chapel Down:

Chapel Down (AIM: CDGP) is England's leading and largest winemaker and the power brand of English wine, the world's newest international wine region. From its home in Kent in the heart of the Garden of England, Chapel Down produces a range of sparkling and still wines which consistently win prestigious international awards for their quality. Chapel Down has over 1,000 acres of vineyards, of which 750 acres are fully productive.

Chapel Down's status as the most recognised English wine brand is supported by its partnerships with flagship sporting and cultural events including Ascot, The Boat Race and Pub in the Park, and Chapel Down is the 'Official Sparkling Wine' of the England and Wales Cricket Board.

Chapel Down is listed on the London Stock Exchange's AIM and has over 10,000 retail investors who enjoy discounts on Chapel Down's wines, tours and tastings at the brand's home at Tenterden in Kent, which each year attracts c60,000 visitors.

Chapel Down is strongly committed to growing its business in balance with the environment and sustainability is a strong, ongoing focus. The company is a founding member of Sustainable Wines of Great Britain and practices sustainable viticulture.

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR") and Persons Closely Associated with them:

1	Details of the Person Discharging Managerial Responsibilities / Person Closely Associated	
a)	Name	IPGL Limited
2	Reason for the notification	
a)	Position/status	Person Closely Associated with Michael Spencer (Director and PDMR of the Company)
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Chapel Down Group plc
b)	LEI	213800BAUCZ4OXC97W72

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB0032706284
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price: 35 pence Volume: 500,000
d)	Aggregated information	N/A
e)	Date of the transaction	12 December 2024
f)	Place of the transaction	AIM, London Stock Exchange

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHEQLFFZLLXFBF