

FOR IMMEDIATE RELEASE

LEI:213800QGNIWTFMENJ24

16 December 2024

SSP Group plc  
(the "Company")

Notification of transactions by a Person Discharging Managerial Responsibility ("PDMR")

The Company announces that the person set out in the table below, being a Person Discharging Managerial Responsibility (a "PDMR"), has transacted in ordinary shares of 1<sup>17/200</sup> pence nominal value in the capital of the Company (the "Shares") in connection with an award granted under the Restricted Share Plan (the "RSP Award").

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

For further information, please contact:  
SSP Group plc  
Fiona Scattergood, Group General Counsel & Company Secretary  
Tel: +44 (0) 207 543 3404

	Details of the person discharging managerial responsibility										
a)	Name	Jeremy Fennell									
2	Reason for the notification										
a)	Position/status	Group Chief Operating Officer									
b)	Initial notification/amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Full name of the entity	SSP Group plc									
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 <sup>17/200</sup> pence									
b)	Identification Code	GB00BGBN7C04									
c)	Nature of the transaction	1. Exercise of Award granted under the Company's Restricted Share Plan (the "RSP Award"); and 2. Sale of Shares acquired on the exercise of the RSP Award to discharge tax liabilities arising on such exercise.									
d)	Currency	GBP - British Pound									
e)	Price(s) and Volume(s)	1. Exercise <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£0</td><td>106,249</td></tr></table> 2. Sale to discharge tax liabilities <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£1.86623</td><td>50,075</td></tr></table>		Price(s) per share	Volume(s)	£0	106,249	Price(s) per share	Volume(s)	£1.86623	50,075
Price(s) per share	Volume(s)										
£0	106,249										
Price(s) per share	Volume(s)										
£1.86623	50,075										
f)	Aggregated Information - Price	1. Exercise <table><tr><th>Price</th><th>Volume</th><th>Total</th></tr><tr><td>£0</td><td>106,249</td><td>£0</td></tr></table>		Price	Volume	Total	£0	106,249	£0		
Price	Volume	Total									
£0	106,249	£0									

	- Volume	EV	100,245	EV
	- Total Price	2. Sale to discharge tax liabilities		
		Price	Volume	Total
		£1.86623	50,075	£93,451.46725
g)	Date of transaction	13 December 2024		
h)	Place of transaction	London Stock Exchange (XLON)		

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHEAKAKFAXLFFA