



17 December 2024

**B&M European Value Retail S.A**  
**3, rue Gabriel Lippmann, L-5365 Munsbach**  
**(the "Company")**

**Board Appointment**

B&M European Value Retail S.A. announces the following Board change.

Euan Sutherland is to be appointed, subject to shareholder approval, as a Non-Executive Director of the Company with effect from 20 January 2025 when he will also join the Remuneration and Nomination Committees of the Company.

Euan has over 30 years consumer goods and retail experience having held senior roles at Dixons Retail plc, Matalan plc and Kingfisher plc and board positions at the Co-operative Group, Superdry plc, Britvic plc, and Saga plc. Euan is the current Chief Executive Officer of A.G. Barr p.l.c.

Tiffany Hall, Chair of the Board, said

*"I am delighted that Euan has agreed to join the Board of B&M. He brings exceptional retail and consumer goods experience, leading major consumer-facing businesses through periods of significant growth, both in the UK and Internationally."*

Euan Sutherland, said

*"I am excited to join the Board of B&M to support its goal of becoming Europe's leading variety discount retailer. I look forward to working with the Board on further developing the unique business model, focus on retail excellence and agility across the UK and French markets."*

As there is currently no vacancy in the office of a Director of the Company, in accordance with Luxembourg law, Euan Sutherland's appointment to the Board must be approved by a resolution of the shareholders of the Company. Accordingly, an Ordinary General Meeting of shareholders is to be convened on 20 January 2025 (the "Meeting") for that purpose. Subject to his appointment being approved at the Meeting, it will take effect immediately.

The Company makes this announcement in accordance with LR 6.4.6R of the Listing Rules.

There are no other matters to be disclosed under LR6.4.8R in relation to the appointment of Euan Sutherland.

**Enquiries**

**B&M European Value Retail S.A.**

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