RNS Number: 3966Q Premier Foods plc 17 December 2024



## Premier Foods plc (the "Company")

## 17 December 2024

Notification of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCAs").

In common with all eligible employees, PDMRs were invited to participate in the Premier Foods plc Sharesave Plan 2024 (the "Plan"). The following options over ordinary shares of 10p each in the Company ("Shares"), were granted by the Company on 16 December 2024 at an option price of 147.8p per Share. As with all other eligible employees, when the Plan matures in February 2028, PDMRs will have the option to purchase the Shares from their accumulated monthly savings amounts, under the Plan.

PDMR	Title	No. of Shares under option
Alex Whitehouse	Chief Executive Officer	2,922
Duncan Leggett	Chief Financial Officer	2,922
Jo Cullen	Chief Information Officer	2,922
Yilmaz Erceyes	Chief Marketing Officer	2,922
Richard Martin	Chief Customer Officer	2,922
Simon Rose	General Counsel & Company Secretary	2,922
Paul Thompson	Chief Supply Chain Officer	2,922
David Wilkinson	HR & Communications Director	2,922

The options will normally be exercisable between 1 February 2028 and 31 July 2028.

The notifications set out below are provided in accordance with the requirements of the Market Abuse Regulation.

## **ENQUIRIES**

## For further information please contact:

Simon Rose General Counsel & Company Secretary +44 (0) 1727 815 850

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Alex Whitehouse	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform,		
	auctioneer or auction monitor		
a)	Name	Premier Foods plc	
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b)	LEI 213800ZD518XHNMCJA67				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053			
b)	Nature of the transaction	Grant of options under the Premier Foods plc Sharesave Plan 2024			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		147.8p	2,922		
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transaction	2024-12-16			
f)	Place of the transaction	Outside a trading venue			

Details of the person discharged     associated	Details of the person discharging managerial responsibilities / person closely associated				
a) Name	Duncan Leggett				
2 Reason for the notification					
a) Position/status	Chief Financial Office	cer			
b) Initial notification /Amendment	Initial notification				
3 Details of the issuer, emission auctioneer or auction monito		participant, auction platform	n,		
a) Name	Premier Foods plc				
b) LEI	213800ZD5I8XHNIM	ICJA67			
	each type of transaction; (iii) each date; and (iv) each place where transactions have				
A December 1981 and 1981 and 1981	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053				
Description of the financial instrument, type of instrument Identification code					
instrument, type of instrument Identification code	ISIN: GB00B7N0K0		iresave		
instrument, type of instrument Identification code  b) Nature of the transaction	ISIN: GB00B7N0K0	053	aresave		
instrument, type of instrument Identification code b) Nature of the transaction	ISIN: GB00B7N0K0  Grant of options un Plan 2024	053 der the Premier Foods plc Sha	aresave		
instrument, type of instrument Identification code b) Nature of the transaction	ISIN: GB00B7N0K0 Grant of options un Plan 2024 Price(s)	der the Premier Foods plc Sha	aresave		
instrument, type of instrument Identification code b) Nature of the transaction c) Price(s) and volume(s) d) Aggregated information - Aggregated volume	ISIN: GB00B7N0K0 Grant of options un Plan 2024 Price(s) 147.8p	der the Premier Foods plc Sha	aresave		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Jo Cullen	Jo Cullen	
2	Reason for the notification			
a)	Position/status	Chief Information Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	ant, auction platform,	
a)	Name	Premier Foods plc		
b)	LEI	213800ZD5I8XHNMCJA67		
4		Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053		
b)	Nature of the transaction	Grant of options under the F Plan 2024	Premier Foods plc Sharesave	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		147.8p	2,922	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2024-12-16		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Yilmaz Erceyes		
2	Reason for the notification			
a)	Position/status	Chief Marketing Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor		pant, auction platform,	
a)	Name	Premier Foods plc		
b)	LEI	213800ZD5I8XHNMCJA67		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053		
b)	Nature of the transaction	Grant of options under the Plan 2024	Premier Foods plc Sharesave	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		147.8p	2,922	
d)	Aggregated information - Aggregated volume - Price	NA		
e)	Date of the transaction	2024-12-16		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Richard Martin		
2	Reason for the notification			
a)	Position/status	Chief Customer Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission	allowance market participa	ant, auction platform,	
	auctioneer or auction monitor			
a)	Name	Premier Foods plc		
b)	LEI	213800ZD5I8XHNMCJA67		
4		the transaction(s): section to be repeated for (i) each type of instrument; (ii)		
		ach date; and (iv) each place where transactions have		
	been conducted			
a)	Description of the financial	Ordinary shares of 10p each ("Shares")		
	instrument, type of instrument	ISIN: GB00B7N0K053		
	Identification code			
b)	Nature of the transaction	Grant of options under the F Plan 2024	Premier Foods plc Sharesave	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		147.8p	2,922	
d)	Aggregated information - Aggregated volume - Price	NA		
e)	Date of the transaction	2024-12-16		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name Simon Rose				
2	Reason for the notification				
a)	Position/status	General Counsel & Company Secretary			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission	allowance market participant, auction platform,			
	auctioneer or auction monitor				
a)	Name	Name Premier Foods plc			
b)	EI 213800ZD5I8XHNMCJA67				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)				
	each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code  Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053				
b)	Nature of the transaction Grant of options under the Premier Foods plc Sharesave Plan 2024				
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(C)	Price(s) and volume(s)	Price(s)	Volume(s)
		147.8p	2,922
d)	Aggregated information - Aggregated volume - Price	WA	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Paul Thompson		
2	Reason for the notification			
a)	Position/status	Chief Supply Chain Office	r	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor		ipant, auction platform,	
a)	Name	Premier Foods plc		
b)	LEI	213800ZD5I8XHNMCJA67	,	
4	Details of the transaction(s): se	ection to be repeated for	(i) each type of instrument: (ii)	
		ach date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053		
b)	Nature of the transaction	Grant of options under the Plan 2024	e Premier Foods plc Sharesave	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		147.8p	2,922	
d)	Aggregated information - Aggregated volume - Price	N/A		
	1 1100			
e)	Date of the transaction	2024-12-16		

1	Details of the person dischargi	ng managerial responsibili	ities / person closely	
a)	Name	David Wilkinson		
2	Reason for the notification			
a)	Position/status	HR & Communications Dire	ctor	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission	allowance market participa	ant, auction platform,	
	auctioneer or auction monitor		-	
a)	Name	Premier Foods plc		
b)	LEI	213800ZD5I8XHNMCJA67		
4	Details of the transaction(s): se			
	each type of transaction; (iii) e	ach date; and (iv) each pla	ce where transactions have	
	been conducted			
a)	Description of the financial	Ordinary shares of 10p each ("Shares")		
	instrument, type of instrument	ISIN: GB00B7N0K053		
	Identification code			
b)	Nature of the transaction	Grant of options under the F Plan 2024	Premier Foods plc Sharesave	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		147.8p	2,922	
d)	Aggregated information	N/A		
,	- Aggregated volume			
	- Price			
e)	Date of the transaction	2023-12-16		
f)	Place of the transaction	Outside a trading venue		

information, please contact <a href="mailto:rns@lseg.com">rns@lseg.com</a> or visit <a href="www.rns.com">www.rns.com</a>.

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