



**Premier Foods plc**  
(the "Company")

17 December 2024

**Notification of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCAs").**

In common with all eligible employees, PDMRs were invited to participate in the Premier Foods plc Sharesave Plan 2024 (the "Plan"). The following options over ordinary shares of 10p each in the Company ("Shares"), were granted by the Company on 16 December 2024 at an option price of 147.8p per Share. As with all other eligible employees, when the Plan matures in February 2028, PDMRs will have the option to purchase the Shares from their accumulated monthly savings amounts, under the Plan.

PDMR	Title	No. of Shares under option
Alex Whitehouse	Chief Executive Officer	2,922
Duncan Leggett	Chief Financial Officer	2,922
Jo Cullen	Chief Information Officer	2,922
Yilmaz Erceyes	Chief Marketing Officer	2,922
Richard Martin	Chief Customer Officer	2,922
Simon Rose	General Counsel & Company Secretary	2,922
Paul Thompson	Chief Supply Chain Officer	2,922
David Wilkinson	HR & Communications Director	2,922

The options will normally be exercisable between 1 February 2028 and 31 July 2028.

The notifications set out below are provided in accordance with the requirements of the Market Abuse Regulation.

**ENQUIRIES**

**For further information please contact:**

Simon Rose  
General Counsel & Company Secretary  
+44 (0) 1727 815 850

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Alex Whitehouse
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Premier Foods plc

b)	LEI	213800ZD5I8X-INMCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Grant of options under the Premier Foods plc Sharesave Plan 2024	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		147.8p	2,922
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Duncan Leggett	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8X-INMCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		147.8p	2,922
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Jo Cullen	
2	Reason for the notification		
a)	Position/status	Chief Information Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8X-INMCJA67	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		147.8p	2,922
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Yilmaz Erceyes	
2	Reason for the notification		
a)	Position/status	Chief Marketing Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8X-HNMCJA67	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		147.8p	2,922
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Richard Martin	
2	Reason for the notification		
a)	Position/status	Chief Customer Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8X-HNMCJA67	
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		147.8p	2,922
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Simon Rose
2	Reason for the notification	
a)	Position/status	General Counsel & Company Secretary
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Premier Foods plc
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d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-12-16	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Paul Thompson	
2	Reason for the notification		
a)	Position/status	Chief Supply Chain Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8XHNMCJA67	
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e)	Date of the transaction	2024-12-16	
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Wilkinson	
2	Reason for the notification		
a)	Position/status	HR & Communications Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
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information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

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