

17 December 2024

4imprint Group plc (the "Company")

Notification of Transactions of Directors, Persons Discharging Managerial Responsibilities or Connected Persons.

The Company received notification on 17 December 2024 from Paul Moody, the Non-Executive Chairman of the Company, informing it that, on 17 December 2024, he purchased 1,500 ordinary shares of 38 6/13 pence each at £48.02 per share.

As a result, the total interest of Paul Moody in the Company is 11,000 shares representing 0.04% of the Company's issued share capital.

Emma Taylor
Company Secretary
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The notification below, made in accordance with the requirements of the EU Market Abuse Regulations, provides further detail in respect of the transaction as described above.

1.	Details of the person discharging managerial responsibilities / person closely associated						
a.	Name	Paul Stephen Moody					
2.	Reason for the notification						
a.	Position/status	PDMR - Non-Executive Chairman					
b.	Initial notification/Amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a.	Name	4imprint Group plc					
b.	LEI	213800G95T751RN2CT94					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a.	Description of the Financial instrument, type of instrument: Identification code:	Ordinary shares of 38 6/13 pence GB0006640972					
b.	Nature of the transaction	Purchase of ordinary shares					
c.	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£48.02</td><td>1,500</td></tr></table>	Price(s)	Volume(s)	£48.02	1,500	
Price(s)	Volume(s)						
£48.02	1,500						
d.	Aggregated information •Aggregated volume •Price	N/A - single transaction					
e.	Date of the transaction	17 December 2024					

f.	Place of the transaction	London Stock Exchange Main Market (XLON)
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