

17 December 2024

**4imprint Group plc (the "Company")**

**Notification of Transactions of Directors, Persons Discharging Managerial Responsibilities or Connected Persons.**

The Company received notification on 17 December 2024 from Paul Moody, the Non-Executive Chairman of the Company, informing it that, on 17 December 2024, he purchased 1,500 ordinary shares of 38 6/13 pence each at £48.02 per share.

As a result, the total interest of Paul Moody in the Company is 11,000 shares representing 0.04% of the Company's issued share capital.

**Emma Taylor**

**Company Secretary**

4imprint Group plc

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The notification below, made in accordance with the requirements of the EU Market Abuse Regulations, provides further detail in respect of the transaction as described above.

<b>1. Details of the person discharging managerial responsibilities / person closely associated</b>						
a.	Name	Paul Stephen Moody				
<b>2. Reason for the notification</b>						
a.	Position/status	PDMR - Non-Executive Chairman				
b.	Initial notification/Amendment	Initial notification				
<b>3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>						
a.	Name	4imprint Group plc				
b.	LEI	213800G95T751RN2CT94				
<b>4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
a.	Description of the Financial instrument, type of instrument:  Identification code:	Ordinary shares of 38 6/13 pence  GB0006640972				
b.	Nature of the transaction	Purchase of ordinary shares				
c.	Price(s) and volume(s)	<table border="1"><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>£48.02</td><td>1,500</td></tr></table>	Price(s)	Volume(s)	£48.02	1,500
Price(s)	Volume(s)					
£48.02	1,500					
d.	Aggregated information  • Aggregated volume  • Price	N/A - single transaction				
e.	Date of the transaction	17 December 2024				

f.	Place of the transaction	London Stock Exchange Main Market (LON)
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