

17 December 2024

**Hollywood Bowl Group plc**

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PMDRs") and their Closely Associated Persons**

The Company provides notification that Stephen Burns (Chief Executive Officer) has today purchased a total of 13,210 ordinary shares of 1 pence each in the capital of the Company at a price of £2.9978 per share.

Following the purchase, Stephen Burns holds a total of 3,118,919 shares in the Company (1.81% of issued share capital)

The notifications below, made in accordance with Article 19 of the UK Market Abuse Regulation, provide further detail.

**Enquiries:**

Hollywood Bowl Group PLC  
Stephen Burns, Chief Executive Officer  
Laurence Keen, Chief Financial Officer  
Mat Hart, Chief Marketing and Technology Officer

Via Teneo

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Laura Marshall

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1.	Details of PDMR / person closely associated with them ('PCA')						
a)	Name	Stephen Burns					
2.	Details of PDMR / person closely associated with them ('PCA')						
a)	Position / status	Chief Executive Officer					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Acquisition of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.9978</td><td>13,210</td></tr></table>		Price(s)	Volume(s)	£2.9978	13,210
Price(s)	Volume(s)						
£2.9978	13,210						
d)	Aggregated information  Aggregated volume  Price	N/A - Single transaction					

e)	Date of the transaction	17 December 2024
f)	Place of the transaction	London Stock Exchange XLON

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