

18 December 2024

ZOO DIGITAL GROUP PLC
("ZOO", the "Group" or the "Company")
Appointment of Nominated Adviser and Sole Broker

ZOO Digital Group plc (LON: ZOO), a world-leading provider of cloud-based localisation and digital media services to the global entertainment industry, is pleased to announce the appointment of Canaccord Genuity Limited as the Company's Nominated Adviser and Sole Broker, with immediate effect.

For further enquiries, please contact:

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Stuart Green - Chief Executive Officer	
Phillip Blundell - Chief Finance Officer	

Canaccord Genuity Limited (Nominated Adviser and Sole Broker)	+44 (0) 20 7523 8000
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Vigo Consulting (Financial PR)	+44 (0)20 7390 0230
Tim McCall / Rozi Morris	zoo@vigoconsulting.com

Additional information disclosed pursuant to Schedule Two, paragraph (g) of the AIM Rules for Companies:

Nathalie Schwarz resigned as a director of Brazil Defacto plc on 4 February 2020

About ZOO Digital Group plc:

ZOO Digital supports major Hollywood studios and streaming services to globalise their content and reach audiences everywhere, by providing leading, technology-enabled localisation and media services.

Founded in 2001, ZOO Digital operates from hubs in Los Angeles, London, Dubai, Turkey, South Korea, India, Denmark, Spain, Italy and Germany with a development and production centre in Sheffield, UK.

The Group provides media services through its platforms that include: ZOOsubs, ZOOdubs and ZOOstudio. Its full-service proposition delivers the end-to-end services required to prepare both original and catalogue content for digital distribution; these services include dubbing, subtitling & captioning, metadata creation & localisation, mastering, artwork localisation and media processing. Alongside this offering, ZOO also provides its customers with management platforms and strategic solutions to support their own internal globalisation operations.

ZOO is a go-to service partner for media businesses looking to globalise their content across different territories, languages and distribution platforms. Using its innovative technology-enabled approach, ZOO helps its customers to reduce time to market, lower costs and deliver high quality products to their global audiences. The business has frameworks in place with all major Hollywood studios and streaming services. Its customers include Disney, NBCUniversal, HBO and Paramount Global.

ZOO's competitive advantage arises from three interlinking factors - the leading role it has played in the digital transformation of its sector; the world class proprietary platforms that it develops to enable this transformation; and the global supply chain of thousands of freelancers, working collaboratively in ZOO's platforms, which delivers services that scale easily to meet demand. These factors combine to make ZOO uniquely placed to capitalise on new market opportunities in a fast-paced and constantly evolving industry.

www.zoodigital.com

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