RNS Number: 6156Q ProCook Group PLC 18 December 2024

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ProCook Group plc

Director Declaration

In accordance with UKLR 6.4.9(2), ProCook Group plc (the "Company") announces that Meg Lustman, non-executive director of the Company, has been appointed as a non-executive director of Shepherd Neame Ltd, with effect from 1 April 2025.

For further information please contact:

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Lee Tappenden, Chief Executive Officer Dan Walden, Chief Financial Officer

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Finn Taylor

Notes to editors:

ProCook is the UK's leading direct-to-consumer specialist kitchenware brand. ProCook designs, develops, and retails a high-quality range of direct-sourced and own-brand kitchenware which provides customers with significant value for money.

The brand sells directly through its website, www.procook.co.uk, and through 64 own-brand retail stores, located across the UK.

Founded over 25 years ago as a family business, selling cookware sets by direct mail in the UK, ProCook has grown into a market leading, multi-channel specialist kitchenware company, employing over 600 colleagues, and operating from its Store Support Centre in Gloucester.

As a B Corp, a Real Living Wage employer and a certified Great Place to WorkTM, ProCook is committed to being a socially responsible and environmentally conscious business for the benefit of all stakeholders.

ProCook has been listed on the London Stock Exchange since November 2021 (PROC.L).

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