

**18 DECEMBER 2024**

**dotdigital Group Plc**  
**("dotdigital or the Company")**

**ANNUAL GENERAL MEETING: 2024**

dotdigital Group Plc (AIM:D0TD), the leading SaaS provider of an all-in-one customer experience and data platform (CXDP), held its AGM at No1 London Bridge, London, SE1 9BG at 11.00am today

The Board is pleased to announce that all thirteen Resolutions were duly passed including Resolution nine relating to the Directors recommending a Final Dividend of 1.1 pence per ordinary share for the year ended 30 June 2024, an uplift of 10% over last year regarding the Final Dividends. The dividend will be paid on 31 January 2025 to those shareholders on the register on 10 January 2025.

A summary of proxy votes is shown in the table below. Please also refer to the AGM Notice on the Company's website: (<https://www.dotdigitalgroup.com/circulars/>) for full disclosure.

RESOLUTIONS	FOR + DISCRETION		AGAINST		WITHHELD
1	198,165,247		1,262		167,257
2	181,124,338		17,208,283		1,145
3	172,551,287		1,024,515		24,757,855
4	182,707,237		15,600,094		26,435
5	197,282,816		1,024,515		26,435
6	197,888,418		418,613		26,735
7	197,887,494		419,537		26,735
8	198,300,142		27,966		5,658
9	198,218,628		7,509		22,129
10	183,731,630		14,576,369		25,767
SPECIAL BUSINESS					
11	183,679,603		14,630,680		23,483
12	183,678,919		14,629,380		25,467
13	157,985,987		153,284		40,194,495

For further information please contact:

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**Singer Capital Markets (Joint Broker)**  
Shaun Dobson, Chairman of Corporate Finance  
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#### **About Dotdigital**

Dotdigital Group plc (AIM: DOTD) is a leading provider of cross-channel marketing automation technology to marketing professionals. Dotdigital's customer experience and data platform (CXDP) combines the power of automation and AI to help businesses deliver hyper-relevant customer experiences at scale. With Dotdigital, marketing teams can unify and enrich their customer data, identify valuable customer segments, and deliver personalised cross-channel customer journeys that result in engagements, conversions, and loyalty.

Founded in 1999, Dotdigital is headquartered in London with offices in Croydon, Manchester, New York, Melbourne, Sydney, Singapore, Tokyo, Amsterdam, Cape Town, and Warsaw. Dotdigital's solutions empower over 4,000 brands across 150 countries.

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