

## BURBERRY GROUP PLC

### BOARD CHANGES

Burberry Group plc (the "Company") is pleased to announce the following Board changes:

Stella King has been appointed to the Board as an independent Non-Executive Director and member of the Nomination Committee, with effect from 1 April 2025.

Stella is currently at Moncler which she joined thirteen years ago in 2011 as President, Asia Pacific. In January 2022 she moved to the role of Chief Chinese Business Officer and will step down from that role on 31 December 2024. She also served as a Non-Executive Director of Moncler subsidiary Stone Island between March 2021 and April 2024. Earlier in her career, Stella served as President, Asia Pacific for Sergio Rossi and also held various managerial positions at Lane Crawford in Mainland China.

The Company confirms there is no further information to be disclosed pursuant to LR 6.4.8 R in relation to Stella King's appointment.

Fabiola Arredondo and Antoine de Saint-Affrique will retire from the Board as Non-Executive Directors following the AGM to be held in July 2025.

Fabiola has served as a member of the Remuneration and Nomination Committees since her appointment on 10 March 2015. She is a former Chair of the Remuneration Committee and has also served as a member of the Audit Committee. Antoine joined the Board on 1 January 2021 and has been a member of the Audit and Nomination Committees since that date. Fabiola and Antoine will continue to serve as committee members until their retirement from the Board.

Gerry Murphy, Burberry Chair, said:

*"Stella has impressive and deep understanding of the luxury market and consumers in the Asia Pacific region. Her insight and expertise will be a great asset to Burberry and we are delighted that she has accepted our invitation to join the Burberry Board."*

*"On behalf of the Board, I want to thank Fabiola and Antoine for their service to the Company. The Board has benefitted greatly from their extensive knowledge and experience throughout their tenures and I wish them both every success in their future endeavours."*

18 December 2024

#### Enquiries

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