

19 December 2024

**THE PROPERTY FRANCHISE GROUP PLC**  
("TPFG", the "Company" or the "Group")

**CFO Appointment and Board Update**

The Property Franchise Group PLC, the UK's largest multi-brand property franchisor, announces that after a successful transition period, Ben Dodds will assume the role of Chief Financial Officer with effect from 2 January 2025.

David Raggett, outgoing Chief Financial Officer, will continue to support the Group with a number of ongoing projects.

**Gareth Samples, Chief Executive Officer of The Property Franchise Group, commented:** *"On behalf of the Board, I would like to thank David for his significant contribution to our Group. I have worked closely with David and I am very grateful for his drive and determination which has helped to deliver the transformational growth The Property Franchise Group has achieved over the past four years.*

*I am delighted to welcome Ben to our Board. Ben brings with him a wealth of experience. In his first three months with us, he has demonstrated an outstanding level of energy and enthusiasm coupled with real perceptive insight into the exciting challenges the Group faces. I am very much looking forward to working with him as we deliver the next growth phase of our journey."*

**Ben Dodds, Chief Financial Officer of The Property Franchise Group, commented:** *"This is a great opportunity to join the Board of the UK's leading property franchise group with a strong heritage and an ambitious vision for the future. I am delighted to be working alongside Gareth and the team to deliver on the opportunities presented by this scaled platform."*

**AIM Rules for Companies, Schedule 2(g) Disclosures**

As required by Schedule 2(g) of the AIM Rules for Companies, the Company confirms that Benjamin Peter Dodds, aged 36, holds no current directorships or partnerships, nor has he held any former directorships or partnerships within the last five years.

**For further information, please contact:**

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**About The Property Franchise Group PLC:**

The Property Franchise Group PLC (AIM: TPFPG) is the UK's largest multi-brand property franchisor, with a network of over 1,946 outlets delivering high quality services to residential clients, combined with an established Financial Services business.

The Company was founded in 1986 and has since strategically grown to a diverse portfolio of 18 brands operating throughout the UK, comprising longstanding high-street focused brands and two hybrid brands. The Property Franchise Group is also a member of two leading mortgage networks through its mortgage brokers, Brook Financial (MAB) and The Mortgage Genie (Primis).

TPFG's brands are: Belvoir, CJ Hole, Country Properties, Ellis & Co, EweMove, Fine & Country, Hunters, Lovelle, Martin & Co, Mr and Mrs Clarke, Mullucks, Newton Fallowell, Nicholas Humphreys, Northwood, Parkers, The Guild of Property Professionals and Whitegates.

Headquartered in Bournemouth, the Company was listed on AIM on the London Stock Exchange in 2013 and entered the AIM 100 in July 2024.

*More information is available at [www.propertyfranchise.co.uk](http://www.propertyfranchise.co.uk)*

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