

Genuit Group plc (the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Joe Vorih				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer/Director and PDMR				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Genuit Group plc				
b)	LEI	2138005IF1N2RKJ6KO18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>£3.88</td><td>2,500</td></tr> </table>	Price(s)	Volume(s)	£3.88	2,500
Price(s)	Volume(s)					
£3.88	2,500					
d)	Aggregated information - Aggregated volume - Price	2,500 £9,700				
e)	Date of the transaction	18 December 2024				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated
----------	--

a)	Name	Kevin Boyd					
2	Reason for the notification						
a)	Position/status	Chair/Director and PDMR					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Genuit Group plc					
b)	LEI	2138005IF1N2RKJ6KO18					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£3.90289</td> <td>7,303</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£3.90289	7,303
Price(s)	Volume(s)						
£3.90289	7,303						
d)	Aggregated information - Aggregated volume - Price	7,303 £28,502.81					
e)	Date of the transaction	18 December 2024					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Tim Pullen	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer/Director and PDMR	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	Genuit Group plc									
b)	LEI	2138005IF1N2RKJ6KO18									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31									
b)	Nature of the transaction	Purchase of Ordinary Shares									
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.847</td><td>600</td></tr></table> <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.84699</td><td>650</td></tr></table>		Price(s)	Volume(s)	£3.847	600	Price(s)	Volume(s)	£3.84699	650
Price(s)	Volume(s)										
£3.847	600										
Price(s)	Volume(s)										
£3.84699	650										
d)	Aggregated information - Aggregated volume - Price	1,250 £4,808.74									
e)	Date of the transaction	19 December 2024									
f)	Place of the transaction	London Stock Exchange									

Enquiries:

Colette Thompson, Assistant Company Secretary

+44 (0) 1138 315 315

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHQQCBDPBDDPBD