

20 December 2024

Auction Technology Group plc (the "Company")

Notification of Transactions by Persons Discharging Managerial Responsibility ("PDMRs")

The Company announces that on 20 December 2024 the following awards over ordinary shares in the capital of the Company were granted to the following PDMRs pursuant to the Company's share incentive plans.

PDMR	Share Plan	Award	Number of Shares
John-Paul Savant	Long Term Incentive Plan	Nil-Cost Option	192,022
Jeremy Stewart	Long Term Incentive Plan	Conditional Share Award	62,691

The award to the Executive Director, John-Paul Savant (the "Executive Award"), is based on an award multiple of 200% of basic salary, as agreed by the Remuneration Committee (the "Committee"). The Executive Award will vest on the third anniversary of grant subject to the achievement of performance conditions over the three-year period ending 30 September 2027 and will be subject to the usual two-year post-vesting holding period. Full details of the Executive Award, including the performance targets, are disclosed in the Directors' Remuneration Report in the FY2024 Annual Report published on 13 December 2024.

Enquiries

[Teneo Communications](#) (public relations advisor to ATG)

Tom Murray, Matt Low, Arthur Rogers

+44 207 353 4200 ATG@teneo.com

ATG

For investor enquiries investorrelations@auctiontechnologygroup.com

For media enquiries press@auctiontechnologygroup.com

Company Secretary cosec@auctiontechnologygroup.com

The relevant notifications set out below in relation to the awards to John-Paul Savant and Jeremy Stewart are provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

This Announcement should be read in its entirety. In particular, you should read and understand the information provided in the "Important Notices" section below.

IMPORTANT NOTICES

This Announcement has been prepared by, and is the sole responsibility of, the Directors of Auction Technology Group plc.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	John-Paul Savant
2	Reason for Notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial Announcement

b)	Initial notification/Amendment	Initial Announcement		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Auction Technology Group plc		
b)	LEI	213800U8Q9K2XI3WRE39		
4A.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.01 pence each in Auction Technology Group plc GB00BMVQDZ64		
b)	Nature of the transaction	Grant of Nil-Cost Option under the Company's Long Term Incentive Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		Nil	192,022	
d)	Aggregated information - Aggregated volume - Price	Aggregated Price	Aggregated Volume	Total Aggregate Volume
		Nil	192,022	192,022
e)	Date of the transaction	20 December 2024		
f)	Place of the transaction	Outside of a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Jeremy Stewart
2	Reason for Notification	
a)	Position/status	President of North America
b)	Initial notification/Amendment	Initial Announcement
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Auction Technology Group plc
b)	LEI	213800U8Q9K2XI3WRE39
4A.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.01 pence each in Auction Technology Group plc GB00BMVQDZ64
b)	Nature of the transaction	Grant of Conditional Share Award under the Company's Long Term Incentive Plan

c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		Nil		62,691	
d)	Aggregated information - Aggregated volume - Price	Aggregate Price	Aggregate Volume	Total Aggregate Volume	
		Nil	62,691	62,691	
e)	Date of the transaction	20 December 2024			
f)	Place of the transaction	Outside of trading venue.			

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