

20 December 2024

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Peel Hunt LLP ("Peel Hunt")) ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	19/12/2024
Number of shares purchased (aggregated volume):	423,582
Highest price paid per share (pence):	233.50p
Lowest price paid per share (pence):	228.00p
Volume weighted average price paid per share (pence):	232.37p

Following the purchase and cancellation of those shares, the Company will have 165,392,199 Ordinary Shares in issue. This figure 165,392,199 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Peel Hunt as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	232.37	423,582
Total	232.37	423,582

Individual transactions:

Number of shares purchased	Transaction price (pence per share)	Venue	Time of transaction	Trade ID
103,044	232.00	XLON	08:01:32	00170794845TRLO1
1,361	229.00	XLON	08:05:03	00170795500TRLO1
1,341	229.00	XLON	08:13:31	00170796886TRLO1
252	229.00	XLON	08:13:31	00170796887TRLO1
566	228.00	XLON	08:14:39	00170797023TRLO1
837	228.00	XLON	08:14:39	00170797024TRLO1
1,407	230.50	XLON	09:16:28	00170805079TRLO1
100,000	230.50	XLON	09:35:45	00170806973TRLO1
100,000	233.50	XLON	12:04:22	00170819420TRLO1
114,774	233.50	XLON	14:46:19	00170834009TRLO1

For further information:

On the Beach Group plc

c/o FTI Consulting

Shaun Morton, Chief Executive Officer

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