

For Immediate Release

20 December 2024

**boohoo Group plc**  
  
("boohoo" or the "Group")  
  
**RESULT OF GENERAL MEETING**  
  
**SHAREHOLDERS REJECT FRASERS' PROPOSALS**

boohoo (AIM: BOO), a leading online fashion group, announces the results of the General Meeting held today, 20 December 2024 in relation to the appointment of Mike Ashley and Mike Lennon as directors of boohoo.

Shareholders have overwhelmingly voted **AGAINST** both resolutions proposed by Frasers Group plc ("**Frasers**").

	VOTES FOR	%	VOTES AGAINST	%	VOTES TOTAL	% of ISC	VOTES WITHELD
1. That Michael Ashley be appointed as a director of the Company.	410,483,490	36.23%	722,444,725	63.77%	1,132,928,215	81.10%	305,981
2. That Michael Lennon be appointed as a director of the Company.	410,458,467	36.24%	722,268,786	63.76%	1,132,727,253	81.09%	506,943

For reference, Frasers Group owns 399,773,352 ordinary shares in boohoo.

- Notes**
- 1. Proxy appointments which gave discretion to the Chairman of the AGM have been included in the "AGAINST" total for the appropriate resolution.
  - 2. Votes "For" and "Against" any resolution are expressed as a percentage of votes validly cast for that resolution.
  - 3. A "Vote withheld" is not a vote in law and is not counted in the calculation of the percentage of shares voted "For" or "Against".
  - 4. The number of shares in issue on 20 December 2024 was 1,396,912,394 with no shares in treasury.

**Tim Morris, Independent Non-Executive Chair of boohoo Group, said:**

"I would like to thank our shareholders for their support of the Board. We remain focused on delivery of our Business Review with the objection of unlocking and maximising value for all shareholders.

**Dan Finley, Chief Executive Officer of boohoo Group, said:**

"Our Group is a dynamic business, with great brands and extremely talented people, underpinned by best-in-class infrastructure. Since my appointment, I have hit the ground running, taking immediate and decisive actions to maximise and unlock value for all shareholders.

"I am super energised to realise the significant opportunities I see for this business. I continue to believe this group is materially undervalued. Our most important work is ahead of us, and we will drive value for all shareholders."

The full text of the resolutions is set out in the Notice of Meeting dated 13 November 2024 which is available at [www.boohooplc.com](http://www.boohooplc.com).

Stephen Morana, Chief Financial Officer Tel: +44 (0)161 233 2050

Victoria Huxster, Investor Relations Tel: +44 (0)161 233 2050

**Zeus Capital - Joint Financial Advisor, Nominated Advisor and Joint Broker**

Nick Cowles / Dan Bate / James Edis Tel: +44 (0)161 831 1512

Benjamin Robertson Tel: +44 (0)20 3829 5000

**HSBC - Joint Financial Advisor and Joint Broker**

Anthony Parsons / Alex Thomas / Chloe Ponsonby / James Hopton Tel: +44 (0)20 7991 8888

**Headland - PR agency**

Susanna Voyle / Will Smith Tel: +44 (0)20 3725 7514

**About boohoo Group plc**

**"Leading the fashion eCommerce market"**

Founded in Manchester in 2006, boohoo Group is a fashion forward, inclusive and innovative business. The Group's brands are complementary, vibrant and scalable, delivering inspirational, on-trend fashion to our customers 24/7. The diversity of our brands, including the group's 5 core brands, boohoo, boohooMAN, PrettyLittleThing, Karen Millen and Debenhams, enable us to serve a broad customer base, globally, with a primary focus on the UK and US markets. Since its acquisition in 2021, Debenhams has been transformed from a retailer into a digital marketplace with a capital-light, low-risk operating model and a focus on fashion, beauty as well as home. Boohoo Group is concentrated on driving sustainable, profitable growth with technology and automation increasing efficiency across the business.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rs@seg.com](mailto:rs@seg.com) or visit [www.rs.com](http://www.rs.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

ROMURAURSRUUUAA