

Playtech plc

("Playtech" or the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them in accordance with the Market Abuse Regulations.

20 December 2024

Playtech plc has been notified of the following dealings in its ordinary shares, details as follows:

Exercise of Nil Cost Options

On 19 December 2024, in accordance with the provisions of the Playtech Long Term Incentive Plan 2012, Shimon Akad, Chief Operations Officer, exercised options to acquire 330,242 ordinary shares in the Company.

The notification for Shimon Akad can be found below. This announcement is made in accordance with the requirements of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Shimon Akad		
2	Reason for Notification			
a)	Position/status	Chief Operations Officer		
b)	Initial notification/Amendment	Initial announcement		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Playtech plc		
b)	LEI	21380068TTB6Z9ZEU548		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of Playtech plc of no par value		
	Identification code	IM00B7S9G985		
b)	Nature of the transaction	Exercise of nil cost options under the provisions of the Playtech Long Term Incentive Plan 2012		
c)	Price(s) and volume(s)	Date	Price(s)	Volume(s)
		19 December 2024	Nil	330,242
d)	Aggregated information			

	- Aggregated volume	330,242
	- Price	Nil
e)	Date of the transaction	19 December 2024
f)	Place of the transaction	Outside a trading venue

- ENDS -

For further information please contact:

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#### About Playtech

Founded in 1999 and with a listing on the Main Market of the London Stock Exchange, Playtech is a technology leader in the gambling industry with over 7,900 employees across 20 countries.

Playtech is the gambling industry's leading technology company delivering business intelligence driven gambling software, services, content and platform technology across the industry's most popular product verticals, including, casino, live casino, sports betting, virtual sports, bingo and poker. It is the pioneer of omni-channel gambling technology through its integrated platform technology, Playtech ONE. Playtech ONE delivers data driven marketing expertise, single wallet functionality, CRM and responsible gambling solutions across one single platform across product verticals and across retail and online.

Playtech partners with and invests in the leading brands in regulated and newly regulated markets to deliver its data-driven gambling technology across the online and retail value chain. Playtech provides its technology on a B2B basis to the industry's leading online and retail operators, land-based casino groups and government sponsored entities such as lotteries. The Playtech Group owns and operates Snaitech, one of the leading sports betting and gaming companies in online and retail in Italy

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