

23 December 2024

boohoo group plc

("boohoo" or the "Company")

Director Appointment

boohoo (AIM: BOO), a leading online fashion group, announces that, further to the announcement on 1 November 2024 of the appointment of Dan Finley as Chief Executive Officer, he is today formally appointed a director of the Company and a member of the Board of Directors.

The following additional information is provided in accordance with paragraph (g) of Schedule Two of the AIM Rules for Companies.

Daniel James Finley (aged 42) holds or has held the following directorships or partnerships in the past five years:

<i>Current Directorships or Partnerships</i>	<i>Previous Directorships or Partnerships</i>
DBZ Marketplace Online Limited	The JD Foundation
Boohoo Holdings Limited	
Debenhams Holdings Limited	
Mataray.com Online Limited	
Boohooman.com UK Limited	
Pancorp1 Limited	
Principles.com Online Limited	
Redherring.com Online Limited	
Boohoo.com UK Limited	
Prettylittlething.com Limited	
Nasty Gal Limited	
Faith.com Online Limited	
Warehouse Fashions Online Limited	
Burton Online Limited	
Coastlondon.com Limited	
Dorothy Perkins Online Limited	
21Three Clothing Company Limited	
Boo Who Limited	
Boohoo.com USA Limited	
Debenhams Brands Online Limited	
Boohoo Holdings 2 Limited	
Boohoo Property Holdings 2 Limited	
Karenmillen.com Limited	
Wallis Online Limited	
Oasis Fashions Online Limited	
Miss Pap UK Limited	

Maine.com Online Limited	
Boohoo Property Holdings Limited	

Dan holds 290,806 shares in boohoo.

There is no further information to be disclosed pursuant to Schedule 2(g) of the AIM Rules for Companies.

Enquiries

boohoo group plc

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About boohoo group plc

"Leading the fashion eCommerce market"

Founded in Manchester in 2006, boohoo group is a fashion forward, inclusive and innovative business. The Group's brands are complementary, vibrant and scalable, delivering inspirational, on-trend fashion to our customers 24/7. The diversity of our brands, including the group's 5 core brands, boohoo, boohooMAN, PrettyLittleThing, Karen Millen and Debenhams, enable us to serve a broad customer base, globally, with a primary focus on the UK and US markets. Since its acquisition in 2021, Debenhams has been transformed from a retailer into a digital marketplace with a capital-light, low-risk operating model and a focus on fashion, beauty as well as home. Boohoo group is concentrated on driving sustainable, profitable growth with technology and automation increasing efficiency across the business.

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