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**THIS IS AN ANNOUNCEMENT FALLING UNDER RULE 2.4 OF THE CITY CODE ON TAKEOVERS AND
MERGERS (THE "CODE") AND DOES NOT CONSTITUTE AN ANNOUNCEMENT OF A FIRM INTENTION TO
MAKE AN OFFER UNDER RULE 2.7 OF THE CODE AND THERE CAN BE NO CERTAINTY THAT AN OFFER WILL
BE MADE, NOR AS TO THE TERMS ON WHICH ANY OFFER WILL BE MADE**

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

FOR IMMEDIATE RELEASE

**Good Energy Group PLC
("Good Energy" or the "Company")**

Extension of PUSU deadline

On 28 October 2024, the Board of Directors of Good Energy (the "Board") announced that it had received an indicative, non-binding proposal from Esyssoft Holding Limited ("Esyssoft") relating to a possible offer for the entire issued and to be issued share capital of the Company.

In order to allow further time for Esyssoft to progress its due diligence exercise, the Company has requested that the Panel on Takeovers and Mergers (the "Panel") extends the current deadline of 5.00 pm on 23 December 2024 by which time Esyssoft must, in accordance with Rule 2.6(a) of the Code, either announce a firm intention to make an offer for the Company under Rule 2.7 of the Code or announce that it does not intend to make an offer, in which case the announcement will be treated as a statement to which Rule 2.8 of the Code applies (the "PUSU Deadline").

In the light of this request, an extension has been granted by the Panel and, in accordance with Rule 2.6(a) of the Code, Esyssoft is required, by not later than 5.00 pm on 20 January 2025, to either announce a firm intention to make an offer in accordance with Rule 2.7 of the Code or announce that it does not intend to make an offer, in which case the announcement will be treated as a statement to which Rule 2.8 of the Code applies. This revised PUSU Deadline may be extended with the consent of the Panel, at Good Energy's request, in accordance with Rule 2.6(c) of the Code.

There can be no certainty that an offer will be made.

Enquiries

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Important notices

The person responsible for the release of this announcement on behalf of the Company is Nigel Pocklington.

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Publication on website

In accordance with Rule 26.1 of the Takeover Code, a copy of this announcement will be available (subject to certain restrictions relating to persons resident in restricted jurisdictions) at www.goodenergy.co.uk/investors by no later than 12 noon (London time) on the business day following the date of this announcement. The content of the website referred to in this announcement is not incorporated into and does not form part of this announcement.

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