

23 December 2024

Cambridge Cognition Holdings Plc
("Cambridge Cognition", the "Company" or the "Group")
Director/PDMR Share Purchases

Cambridge Cognition Holdings Plc (AIM: COG), which develops and markets digital solutions to assess brain health, was informed on 23 December 2024 that Nick Rodgers, Non-Executive Director of the Company, purchased 31,292 ordinary shares of 0.01 pence each ("Ordinary Shares") in the Company at a price of 31.88 pence per share.

Following this transaction, Nick Rodgers holds an interest in 51,292 Ordinary Shares, representing approximately 0.12% of the Company's issued share capital.

Further information on the purchases is contained in the disclosure tables below.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM:

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Nick Rodgers							
2	Reason for the notification								
a)	Position/status	Non-Executive Director							
b)	Initial notification /Amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Cambridge Cognition Holdings Plc							
b)	LEI	213800SZKDIN122EPA96							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.01p each GB00B8DV9647							
b)	Nature of the transaction	Purchase of Shares							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>31.8 pence</td><td>18,830</td></tr><tr><td>32.0 pence</td><td>12,462</td></tr></table>	Price(s)	Volume(s)	31.8 pence	18,830	32.0 pence	12,462	
Price(s)	Volume(s)								
31.8 pence	18,830								
32.0 pence	12,462								
d)	Aggregated information - Aggregated volume - Price	31,292 31.88							
e)	Date of the transaction	23 December 2024							
f)	Place of the transaction	London Stock Exchange							

Enquiries:

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Dowgate Capital Limited (Joint Broker)
David Poutney / James Serjeant

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Notes to Editors**About Cambridge Cognition**

Cambridge Cognition is a leading technology company specializing in digital health products that advance brain health research and treatment. The Company offers three core products: CANTAB® assessments, which provide scientifically validated, highly sensitive, precise, and objective measures of cognitive function correlated to neural networks; a flexible and proven eCOA platform, with a large library of instruments, enabling efficient study set up and scalable data capture; and Quality Assurance Tools that ensure data integrity by automatically detecting deviations in administration and scoring, saving time and money. Together, these products improve clinical trial outcomes, enable early patient identification, and enhance global efficiency in healthcare and pharmaceuticals.

For further information visit: <https://cambridgecognition.com/>

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