

31 December 2024

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Peel Hunt LLP ("Peel Hunt") ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	30/12/2024
Number of shares purchased (aggregated volume):	378,768
Highest price paid per share (pence):	250.00p
Lowest price paid per share (pence):	244.00p
Volume weighted average price paid per share (pence):	248.77p

Following the purchase and cancellation of those shares, the Company will have 163,932,264 Ordinary Shares in issue. This figure 163,932,264 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Peel Hunt as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	248.77	378,768
Total	248.77	378,768

Individual transactions:

Number of shares purchased	Transaction price (pence per share)	Venue	Time of transaction	Trade ID
25,000	244.00	XLON	09:27:19	00171043559TRLOO
155	244.50	XLON	09:38:07	00171043998TRLOO
1,403	244.50	XLON	09:38:07	00171043999TRLOO
81	245.00	XLON	09:40:01	00171044076TRLOO
1,391	245.00	XLON	09:40:01	00171044077TRLOO
25,000	245.00	XLON	10:34:41	00171047679TRLOO
1,211	246.50	XLON	10:51:51	00171048443TRLOO
270	246.50	XLON	10:52:08	00171048450TRLOO
1,560	247.00	XLON	11:28:33	00171050369TRLOO
1,232	247.50	XLON	11:37:46	00171050699TRLOO
166	247.50	XLON	11:37:46	00171050700TRLOO
50,000	248.00	XLON	11:40:46	00171050823TRLOO
427	247.50	XLON	11:41:04	00171050837TRLOO
956	247.50	XLON	11:41:04	00171050838TRLOO
1,599	247.50	XLON	11:43:46	00171050952TRLOO
837	247.50	XLON	12:08:17	00171051853TRLOO
687	247.50	XLON	12:11:17	00171051998TRLOO
25,000	248.00	XLON	12:13:42	00171052088TRLOO
20,000	250.00	XLON	12:31:31	00171052730TRLOO
1,420	250.00	XLON	12:32:10	00171052752TRLOO
1,448	250.00	XLON	12:32:12	00171052756TRLOO
1,348	250.00	XLON	12:42:25	00171053251TRLOO
50,000	250.00	XLON	12:42:45	00171053285TRLOO
75,000	250.00	XLON	13:13:14	00171054762TRLOO

17,577	250.00	XLON	13:43:53	00171056159TRLO0
50,000	250.00	XLON	14:14:17	00171057739TRLO0
25,000	250.00	XLON	15:10:52	00171065208TRLO0

For further information:

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c/o FTI Consulting

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