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**Auction Technology Group plc
(the "Company" or "ATG")**

Appointment of new Chief Financial Officer

The Board of ATG is delighted to announce the appointment of Sarah Highfield as its Chief Financial Officer. Sarah will succeed Tom Hargreaves who, as previously announced, is stepping down to take up a new position with a private equity-backed company.

Sarah has more than fifteen years of listed and private company experience as Chief Financial Officer, Chief Executive and in other senior financial leadership positions at Elvie, Costa Coffee, Tesco and most recently Away Resorts, Ltd. She is currently Audit & Risk Committee Chair of Coats Group plc and was previously Audit Committee Chair of Seraphine Group plc through 2023.

Tom Hargreaves' last day and Sarah Highfield's start date are both still to be decided and will be announced to the market in due course.

John-Paul Savant, CEO of ATG said: "On behalf of the Board, I would like to welcome Sarah to ATG. We are delighted that she will be joining us. Sarah has extensive financial leadership experience working for high quality companies with a focus on both growth and rigorous cost efficiency. We look forward to Sarah playing a prominent role as Director and as part of the ATG leadership team as we drive our business to the next stage of growth and lead the transformation of the industry. I would also like to take this opportunity to thank Tom again for his leadership and contributions to ATG through private and public company ownership periods."

There are no disclosures required under UKLR 6.4.8R.

About Auction Technology Group plc

Auction Technology Group plc ("ATG") is the operator of world leading marketplaces and auction services for curated online auctions, seamlessly connecting bidders from around the world to around 4,000 trusted auction houses across two major sectors: Industrial & Commercial ("I&C") and Arts & Antiques ("A&A"). The Group powers eight online marketplaces and listing sites using its proprietary auction platform technology, hosting just around 88,000 live and timed auctions each year. ATG has been supporting the auction industry since 1971 and the Group has offices in the UK, US, Germany and Mexico.

Enquiries

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ATG

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