

3 January 2025

Alfa Financial Software Holdings PLC
Exercise of options under the Sharesave Plan

Alfa Financial Software Holdings PLC (the "Company") announces that on 2 January 2025, Duncan Magrath and Matthew White exercised their share options under the Alfa Financial Software Holdings PLC Sharesave Plan (Sharesave). The options were granted on 30 November 2021 at an option price of 153.6p.

Duncan Magrath and Matthew White have informed the Company that they will transfer 11,718 shares to their spouse for nil consideration.

The information contained in this notification is disclosed in accordance with the requirements of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Duncan Magrath
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Alfa Financial Software Holdings PLC
b)	LEI	213800C5UOZHUTNUGA28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Alfa Financial Software Holdings PLC ordinary shares of £0.001 each
	Identification code	GB00BDHXPG30
b)	Nature of the transaction	Exercise of options under the Alfa Financial Software Holdings PLC Sharesave plan
c)	Price(s) and volume(s)	
	Option price	Volume(s)
	153.6p	11,718
d)	Aggregated information	
	- Aggregated volume	11,718
	- Price	153.6p
e)	Date of the transaction	2 January 2025
f)	Place of the transaction	Outside of a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Duncan Magrath				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Alfa Financial Software Holdings PLC				
b)	LEI	213800C5UOZHUTNUGA28				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30				
b)	Nature of the transaction	Transfer of 11,718 shares held by Duncan Magrath to his spouse, Nicola Magrath, for nil consideration				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>11,718</td></tr></table>	Price(s)	Volume(s)	nil	11,718
Price(s)	Volume(s)					
nil	11,718					
d)	Aggregated information - Aggregated volume - Price	As above				
e)	Date of the transaction	2 January 2025				
f)	Place of the transaction	Outside of a trading venue				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nicola Magrath
2	Reason for the notification	
a)	Position/status	PCA of Duncan Magrath
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Alfa Financial Software Holdings PLC
b)	LEI	213800C5UOZHUTNUGA28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30
b)	Nature of the transaction	Receipt of 11 718 shares transferred from Duncan Magrath for

b)	Nature of the transaction	Receipt of 11,718 shares transferred from Bank of England to nil consideration					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>11,718</td></tr></table>		Price(s)	Volume(s)	nil	11,718
Price(s)	Volume(s)						
nil	11,718						
d)	Aggregated information - Aggregated volume - Price	As above					
e)	Date of the transaction	2 January 2025					
f)	Place of the transaction	Outside of a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Matthew White	
2	Reason for the notification		
a)	Position/status	Chief Operating Officer	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Alfa Financial Software Holdings PLC	
b)	LEI	213800C5UOZHUTNUGA28	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Alfa Financial Software Holdings PLC ordinary shares of £0.001 each GB00BDHXPG30	
b)	Nature of the transaction	Exercise of options under the Alfa Financial Software Holdings PLC Sharesave plan	
c)	Price(s) and volume(s)		
		Option price	Volume(s)
		153.6p	11,718
d)	Aggregated information - Aggregated volume - Price	11,718 153.6p	
e)	Date of the transaction	2 January 2025	
f)	Place of the transaction	Outside of a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Matthew White
2	Reason for the notification	
a)	Position/status	Chief Operating Officer

b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Alfa Financial Software Holdings PLC				
b)	LEI	213800C5UOZHUTNUGA28				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30				
b)	Nature of the transaction	Transfer of 11,718 shares held by Matthew White to his spouse, Polly White, for nil consideration				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>11,718</td></tr></table>	Price(s)	Volume(s)	nil	11,718
Price(s)	Volume(s)					
nil	11,718					
d)	Aggregated information - Aggregated volume - Price	As above				
e)	Date of the transaction	2 January 2025				
f)	Place of the transaction	Outside of a trading venue				

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Polly White					
2	Reason for the notification						
a)	Position/status	PCA of Matthew White					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Alfa Financial Software Holdings PLC					
b)	LEI	213800C5UOZHUTNUGA28					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30					
b)	Nature of the transaction	Receipt of 11,718 shares transferred from Matthew White for nil consideration					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>11,718</td></tr></table>		Price(s)	Volume(s)	nil	11,718
Price(s)	Volume(s)						
nil	11,718						
d)	Aggregated information - Aggregated volume	As above					

	- Price	
e)	Date of the transaction	2 January 2025
f)	Place of the transaction	Outside of a trading venue

For further information:

Alfa Financial Software Holdings PLC

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Charlotte Caulfield
Company Secretary

LEI Number: 213800CSUOZHUTNUGA28

Notes to Editors

Alfa has been delivering software systems and services to the global asset and automotive finance industry since 1990. Our agile methodologies and specialised knowledge of asset and automotive finance enables the delivery of large software implementations and highly complex business change projects. With an excellent delivery track record now into its fourth decade, Alfa's experience and performance is unrivalled in the industry.

Alfa Systems, our class-leading technology platform, is at the heart of some of the world's largest asset and automotive finance companies. Alfa Systems supports both retail and corporate business for auto, equipment, wholesale and dealer finance on a multijurisdictional basis, including leases/loans, originations and servicing. A cloud-native, end-to-end solution with integrated workflow and automated processing using business rules, Alfa Systems provides compelling solutions to asset finance companies.

Alfa Systems is currently live in 37 countries. Alfa has offices in Europe, Australasia and North America. For more information, visit www.alfasystems.com.

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