RNS Number: 3996S THG PLC 07 January 2025

THGPLC

(the "Company")

PDMR/PCA Shareholdings

7 January 2025

Following completion of the Demerger of Ingenuity, the Company has received notification from certain PDMRs, and, as applicable, persons closely associated with such PDMRs, of the redesignations of certain of their shares in the Company pursuant to the Demerger.

Following completion of the Demerger of Ingenuity, Matthew Moulding holds 244,114,521 shares in the Company, comprised of 121,924,433 ordinary voting shares and 122,190,088 unlisted ordinary shares, in each case of £0.005 in the capital of the Company.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

1.	Details of the person discharging managerial re	esponsibilities / persons closely associated with them
a)	Name	Matthew Moulding
2.	Reason for the notification	
a)	Position / Status	Chief Executive Officer
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	l et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be repe transaction; (iii) each date; and (iv) each place w	eated for (i) each type of instrument; (ii) each type of where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Redesignation of ordinary shares to B ordinary shares
c)	Price(s) and volume(s)	Price(s): Nil Volume(s): 11,835,595
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	30 December 2024
f)	Place of transaction	Outside of a trading venue

1.	Details of the person discharging managerial re	esponsibilities / persons closely associated with them
a)	Name	FIC Shareco Limited

2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be reportransaction; (iii) each date; and (iv) each place w	rated for (i) each type of instrument; (ii) each type of there transactions have been conducted
a)	Description of the financial instrument, type of instrument	Ordinary voting shares of £0.005 each
		ISIN: GB00BMTV7393
	Identification Code	ISIN: GB00BMTV7393
b)	Identification Code Nature of the transaction	ISIN: GB00BMTV7393 Redesignation of ordinary shares to B ordinary shares
b)		Redesignation of ordinary shares to B ordinary
,	Nature of the transaction	Redesignation of ordinary shares to B ordinary shares
,	Nature of the transaction	Redesignation of ordinary shares to B ordinary shares Price(s): Nil
c)	Nature of the transaction Price(s) and volume(s)	Redesignation of ordinary shares to B ordinary shares Price(s): Nil Volume(s): 81,296,802

1.	Details of the person discharging managerial r	esponsibilities / persons closely associated with them
a)	Name	Jodie Moulding
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	 et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Redesignation of ordinary shares to B ordinary shares
c)	Price(s) and volume(s)	Price(s): Nil Volume(s): 4,095,428
-	Aggregated information	N/A - single transaction
d)	1188108avou miomzaion	TWIT SINGLE HUMBURGHOM
d) e)	Date of transaction	30 December 2024

		esponsibilities / persons closely associated with them
a) Nam	e	Charles Allen, Lord Allen of Kensington CBE

2.	Reason for the notification	
a)	Position / Status	Independent Non-Executive Chair
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be reportransaction; (iii) each date; and (iv) each place w	 cated for (i) each type of instrument; (ii) each type of where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
a) b)	instrument	
,	instrument Identification Code	ISIN: GB00BMTV7393 Redesignation of ordinary shares to B ordinary
b)	instrument Identification Code Nature of the transaction	ISIN: GB00BMTV7393 Redesignation of ordinary shares to B ordinary shares Price(s): Nil
b) c)	instrument Identification Code Nature of the transaction Price(s) and volume(s)	ISIN: GB00BMTV7393 Redesignation of ordinary shares to B ordinary shares Price(s): Nil Volume(s): 393,689

1.	Details of the person discharging managerial re	esponsibilities / persons closely associated with them
a)	Name	Damian Sanders
2.	Reason for the notification	
a)	Position / Status	Executive Director / Chief Financial Officer
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	 et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be repetransaction; (iii) each date; and (iv) each place w	eated for (i) each type of instrument; (ii) each type of where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Redesignation of ordinary shares to B ordinary shares
c)	Price(s) and volume(s)	Price(s): Nil Volume(s): 129,000
d)	Aggregated information	N/A - single transaction
	Date of transaction	30 December 2024
e)		

1.	Details of the person discharging managerial r	esponsibilities / persons closely associated with them
a)	Name	Matthew Moulding
2.	Reason for the notification	
a)	Position / Status	Chief Executive Officer
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	 et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.		eated for (i) each type of instrument; (ii) each type of
	transaction; (iii) each date; and (iv) each place v	where transactions have been conducted
a)	transaction; (iii) each date; and (iv) each place v Description of the financial instrument, type of instrument Identification Code	B ordinary shares of £0.005 each ISIN: N/A
a) b)	Description of the financial instrument, type of instrument	B ordinary shares of £0.005 each
,	Description of the financial instrument, type of instrument Identification Code	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1
b)	Description of the financial instrument, type of instrument Identification Code Nature of the transaction	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares Price(s): Nil
b)	Description of the financial instrument, type of instrument Identification Code Nature of the transaction Price(s) and volume(s)	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares Price(s): Nil Volume(s): 11,835,595

1.	Details of the person discharging managerial re	esponsibilities / persons closely associated with them
a)	Name	FIC Shareco Limited
2.	Reason for the notification	<u> </u>
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be repe transaction; (iii) each date; and (iv) each place w	eated for (i) each type of instrument; (ii) each type of where transactions have been conducted
a)	Description of the financial instrument, type of instrument	B ordinary shares of £0.005 each ISIN: N/A
	Identification Code	
b)	Nature of the transaction	Redesignation of B ordinary shares to deferred 1 shares
c)	Price(s) and volume(s)	Price(s): Nil
		Volume(s): 81,296,802
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	2 January 2025

	Details of the person discharging managerial r	esponsibilities / persons closely associated with them
a)	Name	Jodie Moulding
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	 et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be reportransaction; (iii) each date; and (iv) each place v	
4. a)		
	transaction; (iii) each date; and (iv) each place v Description of the financial instrument, type of instrument	B ordinary shares of £0.005 each
a)	transaction; (iii) each date; and (iv) each place v Description of the financial instrument, type of instrument Identification Code	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1
a) b)	transaction; (iii) each date; and (iv) each place v Description of the financial instrument, type of instrument Identification Code Nature of the transaction	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares
a) b)	transaction; (iii) each date; and (iv) each place v Description of the financial instrument, type of instrument Identification Code Nature of the transaction	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares Price(s): Nil
a) b)	transaction; (iii) each date; and (iv) each place v Description of the financial instrument, type of instrument Identification Code Nature of the transaction Price(s) and volume(s)	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares Price(s): Nil Volume(s): 4,095,428

1.	Details of the person discharging managerial re	esponsibilities / persons closely associated with them
a)	Name	Charles Allen, Lord Allen of Kensington CBE
2.	Reason for the notification	
a)	Position / Status	Independent Non-Executive Chair
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	 et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
	Details of the tronsaction(s), section to be were	 eated for (i) each type of instrument; (ii) each type of
4.	transaction; (iii) each date; and (iv) each place w	
a)		B ordinary shares of £0.005 each
	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of	where transactions have been conducted
	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument	B ordinary shares of £0.005 each
a)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1
a) b)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code Nature of the transaction	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares
a) b)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code Nature of the transaction	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares Price(s): Nil
a) b)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code Nature of the transaction Price(s) and volume(s)	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred 1 shares Price(s): Nil Volume(s): 393,689

1.	Details of the person discharging managerial re	esponsibilities / persons closely associated with them
a)	Name	Damian Sanders
2.	Reason for the notification	
a)	Position / Status	Executive Director / Chief Financial Officer
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance marker monitor	 et participant, auction platform, auctioneer or auction
a)	Name	THGPLC
b)	LEI	21380066N3SV9O8IDP37
4.	Details of the transaction(s): section to be repo	l eated for (i) each type of instrument: (ii) each type o
	transaction; (iii) each date; and (iv) each place w	
a)		
a) b)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument	B ordinary shares of £0.005 each
,	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred
b) c)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code Nature of the transaction	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred shares Price(s): Nil
b)	transaction; (iii) each date; and (iv) each place w Description of the financial instrument, type of instrument Identification Code Nature of the transaction Price(s) and volume(s)	B ordinary shares of £0.005 each ISIN: N/A Redesignation of B ordinary shares to deferred shares Price(s): Nil Volume(s): 129,000

Enquiries to:

THGPLC

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