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Britvic plc
 7 January 2025

DIRECTOR/PDMR SHAREHOLDING

Britvic plc (the "Company") was notified on 7 January 2025 that the following transactions have taken place in relation to the Britvic Share Incentive Plan ("SIP"). The SIP is an all-employee trust arrangement approved by HM Revenue and Customs, under which employees are able to buy ordinary shares in the Company of 20 pence each ("Shares"), using deductions from salary in each monthly pay period, and receive allocations of matching free Shares ("Matching Shares").

The following Directors purchased the number of Shares set out against their names below, at a price of 1,309.75 pence per Share, and were allocated for no consideration the number of Matching Shares (purchased by the SIP trustees at a price of 1,309.75 pence per Matching Share) set out against their names below:

Name	Role	Number of Shares purchased	Number of Matching Shares
Simon Litherland	Executive Director	12	4
Rebecca Napier	Executive Director	11	4

As a result of the above transactions, the interests of the above Directors and their connected persons in the Company's Shares (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) are as follows:

Name	Number of Shares	Name of Connected Person	Number of Shares	Total Shares	Percentage of Issued Share Capital
Simon Litherland	474,698	-	-	474,698	0.19%
Rebecca Napier	17,497	-	-	17,497	0.00%

The attached notification, made in accordance with the UK Market Abuse Regulation, provides further information.

Mollie Stoker
 Company Secretary

Britvic plc LEI: 635400L3NVMYD4BVCI53

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Persons Closely Associated with them

1. Details of the person discharging managerial responsibilities/person closely associated	
(a)	Name Simon Litherland
Reason for the notification	
(a)	Position/status Chief Executive Officer, Executive Director
(b)	Initial notification/Amendment Initial notification
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
(a)	Name Britvic plc
(b)	LEI 635400L3NVMYD4BVCI53
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
(a)	Description of the financial instrument, type of instrument Ordinary shares of 20 pence each
	Identification code ISIN: GB00B0N8QD54
(b)	Nature of the transaction Acquisition of shares under the Britvic Share Incentive Plan
(c)	Price(s) and volume(s)
	Price(s) 1,309.75 pence 0 pence
	Volume(s) 12 (Partnership shares) 4 (Matching shares)
(d)	Aggregated information
	<ul style="list-style-type: none"> Aggregated volume 16 shares Price £157.17
(e)	Date and time of the transaction 2025/01/06
(f)	Place of the transaction London Stock Exchange, Main Market (XLON)

4. Details of the person discharging managerial responsibilities/person closely associated	
(a)	Name Rebecca Napier

Reason for the notification			
(a)	Position/status	Chief Financial Officer, Executive Director	
(b)	Initial notification/Amendment	Initial notification	
5. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	Britvic plc	
(b)	LEI	635400L3NVMYD4BVCI53	
6. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	Ordinary shares of 20 pence each	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	Acquisition of shares under the Britvic Share Incentive Plan	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1,309.75 pence 0 pence	11 (Partnership shares) 4 (Matching shares)
(d)	Aggregated information		
	• Aggregated volume	15 shares	
	• Price	£144.08	
(e)	Date and time of the transaction	2025/01/06	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

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The issuer is solely responsible for the content of this announcement.

ISIN: GB00B0N8QD54

Category Code: DSH

TIDM: BVIC

LEI Code: 635400L3NVMYD4BVCI53

OAM Categories: 3.1. Additional regulated information required to be disclosed under the laws of a Member State

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End of AnnouncementEQS News Service