

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0033986497

**Issuer Name**

ITV PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

Other

**Comments**

Passive change due to the reduction of shares in issue, due to a share buyback program

**3. Details of person subject to the notification obligation**

**Name**

Liberty Global Ltd.

**City of registered office (if applicable)**

Hamilton

**Country of registered office (if applicable)**

Bermuda

**4. Details of the shareholder**

Name	City of registered office	Country of registered office
Liberty Global Ventures Limited	London	United Kingdom

**5. Date on which the threshold was crossed or reached**

03-Jan-2025

**6. Date on which Issuer notified**

07-Jan-2025

**7. Total positions of person(s) subject to the notification obligation**

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	10.058390	0.000000	10.058390	381275000
Position of				

previous notification (if applicable)				
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## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

Class/Type of shares ISIN code (if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0033986497	381275000		10.058390	
Sub Total 8.A	381275000		10.058390%	

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

## 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Liberty Global Ltd	Liberty Global Holdings Limited (formerly Liberty Global plc)			
Liberty Global Ltd	Liberty Global Ventures Limited	10.058390		

## 10. In case of proxy voting

### Name of the proxy holder

### The number and % of voting rights held

### The date until which the voting rights will be held

## 11. Additional Information

Due to an intra-group reorganisation, Liberty Global Ltd is now the ultimate controlling person of the Liberty Global group.

**12. Date of Completion**

07-Jan-2025
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**13. Place Of Completion**

London
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