

LEI: 549300VXU6S7PLCL855

For immediate release

9 January 2025

Liontrust Asset Management Plc

("Liontrust" or the "Company")

Notification of transactions of persons discharging managerial responsibilities ("PDMRs")

Liontrust announces that on 9 January 2025 it was notified that John Ions, Chief Executive Officer, and Vinay Abrol, Chief Financial Officer, purchased ordinary shares of 1p each in the Company ("Shares") as a dividend reinvestment pursuant to their participation in the Company's Share Incentive Plan. John Ions and Vinay Abrol are both PDMRs.

Formal notifications in respect of the PDMRs are set out below in accordance with the requirements of the Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	John Ions						
2	Reason for the notification							
a)	Position/status	PDMR (Chief Executive Officer)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Liontrust Asset Management Plc						
b)	LEI	549300VXU6S7PLCL855						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each						
	Identification code	GB0007388407						
b)	Nature of the transaction	Acquisition of Shares by the PDMR. Dividend reinvestment pursuant to the PDMR's participation in the Liontrust Share Incentive Plan, which he entered into on 21 March 2014.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£4.52</td> <td>1008 (purchase)</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	Price(s)	Volume(s)	£4.52	1008 (purchase)		
		Price(s)	Volume(s)					
		£4.52	1008 (purchase)					
d)	Aggregated information - Aggregated volume - Price	Not applicable						
e)	Date of the transaction	8 January 2025						
f)	Place of the transaction	London Stock Exchange						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Vinay Abrol						
2	Reason for the notification							
a)	Position/status	PDMR (Chief Financial Officer)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Liontrust Asset Management Plc						
b)	LEI	549300XVXU6S7PLCL855						
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