



9 January 2025

PPHE Hotel Group Limited
("PPHE" or the "Group")

Appointment of Non-Executive Director

PPHE Hotel Group, the international hospitality real estate group which develops, owns and operates hotels and resorts, announces the appointment of Roni Hirsch as Non-Executive Director to its Board of Directors, effective today.

Mr Hirsch is Chief Executive Officer of Red Sea Group ("Red Sea"), a role he has held since 1993. Red Sea is controlled by Eli Papouchado, who, together with his family trusts, owns 32.93% of the voting rights in the Group.

Mr Hirsch was previously a director of Red Sea Hotels Construction (1993) Ltd., Red Sea Hotels Promotion & Land (1994) Ltd. and Ramat Hasharon Properties (2032) Ltd. each of which was placed into voluntary liquidation. No further information is required to be disclosed under Listing Rule 6.4.8.

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Notes to Editors

PPHE Hotel Group is an international hospitality real estate company, with a £2.2 billion portfolio, valued as at December 2023 by Savills and Zagreb nekretnine Ltd (ZANE), of primarily prime freehold and long leasehold assets in Europe.

Through its subsidiaries, jointly controlled entities and associates it owns, co-owns, develops, leases, operates and franchises¹ hospitality real estate. Its portfolio includes full-service upscale, upper upscale and lifestyle hotels in major gateway cities and regional centres, as well as hotel, resort and campsite properties in select resort destinations. The Group's strategy is to grow its portfolio of core upper upscale city centre hotels, leisure and outdoor hospitality and hospitality management platform.

PPHE Hotel Group benefits from having an exclusive and perpetual licence from the Radisson Hotel Group¹, one of the world's largest hotel groups, to develop and operate Park Plaza®¹ branded hotels and resorts in Europe, the Middle East and Africa. In addition, PPHE Hotel Group wholly owns, and operates under, the art'otel® brand and its Croatian subsidiary¹ owns, and operates under, the Arena Hotels & Apartments®¹ and Arena Campsites®¹ brands.

PPHE Hotel Group is a Guernsey¹ registered company with shares listed on the London Stock Exchange. PPHE Hotel Group also holds a controlling ownership interest in Arena Hospitality Group¹ ('AHG'), whose shares are listed on the Prime market of the Zagreb Stock Exchange.

Company¹ websites: www.pphe.com | www.arenahospitalitygroup.com

For reservations:

www.parkplaza.com | www.artotel.com | www.radissonhotels.com | www.arenahotels.com | www.arenacampsites.com

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