

**EUROCELL PLC**  
**("Eurocell" or the "Company")**

**Transaction in Own Shares**

Eurocell announces that it has purchased (through Berenberg acting as the Company's broker) the following number of its ordinary shares of 0.1p each on the London Stock Exchange.

|  |            |
|--|------------|
| Date of purchase:  | 09/01/2025 |
| Number of ordinary shares purchased (aggregated volume): | 11,781     |
| Highest price paid per share (pence):                    | 163.00     |
| Lowest price paid per share (pence):                     | 158.00     |
| Volume weighted average price paid per share (pence):    | 162.49     |

Following the purchase/cancellation of these shares, the Company will have 1,342,000 shares held in treasury and the Company's issued share capital (excluding shares held as treasury shares) will consist of 101,766,293 shares.

The total number of voting rights in Eurocell is therefore 101,766,293. This figure may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest, or a change to their interest, in the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

In accordance with Article 5(1)(b) of the UK version of Regulation (EU) No. 596/2014 which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Berenberg as part of the Share Buyback Programme.

**Aggregate information:**

| Venue | Volume-weighted average price (pence per share) | Aggregated volume |
|-------|---|-------------------|
| XLON  | 162.49  | 11,781            |

**Individual transactions:**

| Number of shares purchased | Transaction price (pence per share) | Time of transaction | Venue |
|----------------------------|-------------------------------------|---------------------|-------|
| 6,581                      | 163.00                              | 08:54               | XLON  |
| 944                        | 162.00                              | 08:11               | XLON  |
| 60                         | 162.00                              | 08:11               | XLON  |
| 3,996                      | 162.00                              | 08:11               | XLON  |
| 200                        | 158.00                              | 08:11               | XLON  |

**Enquiries:**

**Eurocell plc**

Vicky Williams  
Group Company Secretary  
Tel: 01773 842100

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