

10 January 2025

**On the Beach Group plc**

**Transaction in Own Shares**

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Peel Hunt LLP ("Peel Hunt")) ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	09/01/2025
Number of shares purchased (aggregated volume):	317,430
Highest price paid per share (pence):	242.50p
Lowest price paid per share (pence):	234.00p
Volume weighted average price paid per share (pence):	238.45p

Following the purchase and cancellation of those shares, the Company will have 161,890,716 Ordinary Shares in issue. This figure 161,890,716 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Peel Hunt as part of the Company's share buyback programme on the date mentioned above.

**Aggregate information:**

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	238.45	317,430
Total	238.45	317,430

**Individual transactions:**

Number of shares purchased	Transaction price (pence per share)	Venue	Time of transaction	Trade ID
50,000	235.00	XLON	08:01:38	00171399204TRLO0
100,000	234.00	XLON	10:21:53	00171414597TRLO0
20,000	240.00	XLON	14:51:31	00171437415TRLO0
20,000	242.00	XLON	15:22:48	00171440108TRLO0
127,430	242.50	XLON	15:41:36	00171442091TRLO0

**For further information:**

**On the Beach Group plc**

**c/o FTI Consulting**

Shaun Morton, Chief Executive Officer

Jon Wormald, Chief Financial Officer

**FTI Consulting**

**Tel: +44 (0)20 3727 1000**

Alex Beagley, Harriet Jackson

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