

13 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Peel Hunt LLP ("Peel Hunt")) ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	10/01/2025
Number of shares purchased (aggregated volume):	42,693
Highest price paid per share (pence):	241.00p
Lowest price paid per share (pence):	239.50p
Volume weighted average price paid per share (pence):	240.20p

Following the purchase and cancellation of those shares, the Company will have 161,848,023 Ordinary Shares in issue. This figure 161,848,023 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Peel Hunt as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	240.20	42,693
Total	240.20	42,693

Individual transactions:

Number of shares purchased	Transaction price (pence per share)	Venue	Time of transaction	Trade ID
20,000	241.00	XLON	09:04:01	00171453963TRLO0
22,128	239.50	XLON	09:57:11	00171457995TRLO0
565	239.50	XLON	10:21:56	00171460622TRLO0

For further information:

On the Beach Group plc

c/o FTI Consulting

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