

RNS Number : 0712T
Elixir International PLC
13 January 2025

ELIXIRR INTERNATIONAL PLC
("Elixirr", the "Company" or "Group")

Board Appointment

Further to its announcement on 10 December 2024 regarding changes to the Board, Elixirr International plc (AIM:ELIX), an established, global, award-winning, challenger consultancy, announces that Nick Willott, Chief Financial Officer and Company Secretary, has been appointed to the Board with immediate effect following completion of requisite due diligence procedures.

Nick joined Elixirr in 2020, the year of the Company's AIM IPO, and has served as the Group's Finance Director and Company Secretary since that time. Prior to joining Elixirr, Nick was the Finance Director and executive board director of the financial services division of a FTSE 250 company. Nick is a Chartered Accountant, having qualified at Deloitte and worked as a Director in M&A Advisory.

Further information is set out below with Schedule Two, paragraph (g) of the AIM Rules for Companies.

Enquiries:

For enquiries, please refer to our Investor Contacts page:

<https://www.elixirr.com/investors/investor-contacts>

Elixirr International plc

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Stephen Newton, Chief Executive Officer

Graham Busby, Deputy Chief Executive Officer

Nick Willott, Chief Financial Officer and Company Secretary

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About Elixirr International plc

Elixirr is an award-winning global consulting firm working with clients across a diverse range of industries, markets and geographies.

Founded in 2009, the firm set out to be the 'challenger consultancy' and do things differently than the large corporate consultancies dominating the industry: working openly and collaboratively with clients from start to finish, delivering outcomes based on innovative thinking, not methodology, and treating each client's business like their own. Elixirr has been quoted on the AIM market of the London Stock Exchange since 2020. In addition to strong organic growth, Elixirr has acquired seven boutique firms - Den Creative, Coast Digital, The Reteam Group, iOLAP, Responsum, Insigniam and Hypothesis - to grow the Group's capabilities, diversify the business, expand into new geographies and access new clients.

Schedule Two, paragraph (g) disclosures.

Nicholas Christian Willott, aged 56, is currently or has previously been a director or partner of the following companies and partnerships within the past five years:

<i>Current directorships or partnerships</i>	<i>Previous directorships or partnerships within the past five years</i>
Elixirr Digital Limited	Vanck Limited
The Reteam Group Ltd	University Of Hertfordshire Higher Education Corporation
Elixirr Consulting (Jersey) Limited	
Elixirr Digital Inc.	
Hypothesis Group, LLC	

Nick, together with his persons closely associated, currently holds 258,041 ordinary shares of 0.005 pence each in Elixirr, representing approximately 0.54% of the Company's issued share capital.

Nick was previously a director of Thomas Cook Money Limited, a subsidiary of Thomas Cook Group plc. He resigned as a director in April 2019 and left employment in June 2019. After he had left employment, Thomas Cook Group plc went into liquidation and, as a result, all its UK subsidiary companies also went into liquidation in September 2019.

information, please contact ms@seg.com or visit www.ms.com.

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