RNS Number: 0972T M&G PLC 13 January 2025

M&G plc NEWS RELEASE

13 January 2025

M&G plc

Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)

M&G plc announces that on 9 January 2025 the below PDMRs purchased partnership shares and were granted matching shares under the M&G UK Share Incentive Plan.

The notifications below, made in accordance with the requirements of the Market Abuse Regulation, provide further detail.

Contact

Christopher Smyth, Director of Secretariat - 020 8162 0527

Sharna Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Charlotte Heiss			
2	Reason for the notification				
a)	Position/status	Group General Counsel and Company Secretary			
b)	Initial notification/Amendment	Initial notification			
3	Details of the issuer, emission all monitor	owance market participant, auction platform, auctioneer, or auction			
a)	Name	M&G plc			
b)	LEI	254900TWUJUQ44TQJY84	254900TWUJUQ44TQJY84		
		transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each			
		GB00BKFB1C65			
b)	Nature of the transaction	Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan			
c)	Price(s) and volume(s)	Price (s)	Volume (s)		
		i. £1.9095	79		
		ii. £2.023	39		
d)	Aggregated information				
	-Aggregated volume	118			
	-Price	£1.947			
e)	Date of the transaction	2025-01-09			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Matthew Howells			
2	Reason for the notification				
a)	Position/status	Chief People Officer			
b)	Initial notification/Amendment	Initial notification			
_	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor				
a)	Name	M&G plc			
b)	LEI	254900TWUJUQ44TQJY84			
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
	instrument, type of instrument Identification code	Ordinary shares of 5 pence each			
		GB00BKFB1C65			
b)	Nature of the transaction	 i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan 			

c)	Price(s) and volume(s)	Price (s)	Volume (s)	
		i. £1.9095	78	
		ii. £2.023	39	
d)	Aggregated information			
	-Aggregated volume	117		
	-Price	£1.9473		
e)	Date of the transaction	2025-01-09		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Benoît Macé				
2	Reason for the notification	cation				
a)	Position/status	Chief Strategy & Transformation Officer				
b)	Initial notification/Amendment	Initial notification				
3	Details of the issuer, emission all monitor	owance market participant, auction platform, auctioneer, or auction				
a)	Name	M&G plc				
b)	LEI	254900TWUJUQ44TQJY84	254900TWUJUQ44TQJY84			
4		ion to be repeated for (i) each type of instrument; (ii) each type of v) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument ldentification code	Ordinary shares of 5 pence e	ach			
		GB00BKFB1C65				
b)	Nature of the transaction	Purchase of partnership shares under the Share Incentive Plan Award of matching shares under the Share Incentive Plan				
c)	Price(s) and volume(s)	Price (s)	Volume (s)			
		i. £1.9095	78			
		ii. £2.023	39			
d)	Aggregated information					
	-Aggregated volume	117				
	-Price	£1.9473				
e)	Date of the transaction	2025-01-09				
f)	Place of the transaction	XLON				

LEI: 254900TWUJUQ44TQJY84

 ${\it Classification: 2.2\ Information\ disclosed\ under\ article\ 19\ of\ the\ Market\ Abuse\ Regulation.}$

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