

14 January 2025

**MS INTERNATIONAL plc
(the "Company")**

**Director/PDMR Shareholding and
Total Voting Rights**

Director/PDMR Shareholding

MS International plc announces that Mr Michael Bell, Executive Chairman of the Company has today exercised 50,000 LTIP options over ordinary shares of 10p each in the capital of the Company ("Ordinary Shares") at an exercise price of £nil each. The exercise of options is today being satisfied from existing Ordinary Shares which were held by the Company in treasury. Accordingly, Mr Bell's beneficial interest in Ordinary Shares has increased by 50,000 and now comprises 2,939,031 Ordinary Shares, representing approximately 18.19% of the Company's issued share capital (excluding shares held in treasury).

Additionally, Mr Michael O'Connell, Managing Director of the Company has today exercised 25,000 LTIP options over Ordinary Shares at an exercise price of £nil each. The exercise of options is today being satisfied from existing Ordinary Shares which were held by the Company in treasury. Accordingly, Mr O'Connell's beneficial interest in Ordinary Shares has increased by 25,000 and now comprises 1,063,300 Ordinary Shares, representing approximately 6.58% of the Company's issued share capital (excluding shares held in treasury).

Total Voting Rights

Following this exercise of options, the Company's issued share capital will be 17,841,073. The Company holds 1,680,657 shares in treasury. Therefore, the total number of voting rights in the Company is 16,160,416.

The above figure of 16,160,416 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mr Michael Bell					
2	Reason for the notification						
a)	Position/status	Executive Chairman					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	MS INTERNATIONAL plc					
b)	LEI	213800Q34ZAXQ582YL41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	LTIP options with an exercise price of £nil each ISIN: GB0005957005					
b)	Nature of the transaction	Exercise of LTIP options					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>50,000</td></tr></table>		Price(s)	Volume(s)	nil	50,000
Price(s)	Volume(s)						
nil	50,000						
d)	Aggregated information - Aggregated volume	Aggregated volume: N/A Aggregated price: N/A					

	- Price	
e)	Date of the transaction	14 January 2025
f)	Place of the transaction	Off market

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mr Michael O'Connell					
2	Reason for the notification						
a)	Position/status	Managing Director					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	MS INTERNATIONAL plc					
b)	LEI	213800Q34ZAXQ582YL41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
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Price(s)	Volume(s)						
nil	25,000						
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A					
e)	Date of the transaction	14 January 2025					
f)	Place of the transaction	Off market					

For further information please contact:

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