

15 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	14/01/2025
Number of shares purchased (aggregated volume):	165,000
Highest price paid per share (pence):	240.00p
Lowest price paid per share (pence):	235.00p
Volume weighted average price paid per share (pence):	238.4415p

Following the purchase and cancellation of those shares, the Company will have 161,533,023 Ordinary Shares in issue. This figure 161,533,023 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	238.4415	165,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
2873	235.50	08:34:55	00073088926TRLOO	XLON
259	235.50	08:34:55	00073088925TRLOO	XLON
1800	235.50	08:34:55	00073088927TRLOO	XLON
207	235.50	08:34:55	00073088928TRLOO	XLON
174	235.50	08:34:55	00073088929TRLOO	XLON
2929	235.00	08:35:33	00073088972TRLOO	XLON
1100	236.50	08:35:58	00073088994TRLOO	XLON
1598	236.50	08:36:29	00073089019TRLOO	XLON
2393	237.00	08:41:36	00073089369TRLOO	XLON
547	237.00	08:41:36	00073089370TRLOO	XLON
360	236.50	08:49:51	00073089748TRLOO	XLON
513	239.00	09:06:16	00073090733TRLOO	XLON
3000	239.00	09:06:16	00073090734TRLOO	XLON
3000	239.00	09:06:16	00073090735TRLOO	XLON
2471	239.00	09:06:16	00073090736TRLOO	XLON
8	239.00	09:06:16	00073090737TRLOO	XLON
6082	239.00	09:06:16	00073090738TRLOO	XLON
3000	239.00	09:06:16	00073090739TRLOO	XLON
373	239.00	09:06:16	00073090740TRLOO	XLON
650	239.00	09:09:21	00073090952TRLOO	XLON
570	239.00	09:09:21	00073090953TRLOO	XLON
650	239.00	09:09:21	00073090954TRLOO	XLON
3	239.00	09:12:17	00073091331TRLOO	XLON
534	239.00	09:12:17	00073091332TRLOO	XLON
643	239.50	09:12:17	00073091333TRLOO	XLON
607	239.50	09:12:17	00073091334TRLOO	XLON
550	239.50	09:12:17	00073091335TRLOO	XLON
1189	239.50	09:12:17	00073091336TRLOO	XLON
339	239.50	09:12:17	00073091337TRLOO	XLON

1211	239.00	09:12:17	00073091338TRLOO	XLON
1474	239.00	09:12:17	00073091339TRLOO	XLON
252	239.00	09:12:17	00073091340TRLOO	XLON
303	239.00	09:12:17	00073091341TRLOO	XLON
180	239.00	09:12:17	00073091342TRLOO	XLON
3033	237.50	09:35:19	00073092377TRLOO	XLON
1310	238.50	10:23:56	00073094541TRLOO	XLON
685	238.50	10:23:56	00073094542TRLOO	XLON
685	238.50	10:23:56	00073094543TRLOO	XLON
666	238.50	10:23:56	00073094544TRLOO	XLON
161	238.50	10:24:25	00073094558TRLOO	XLON
1880	239.00	10:29:25	00073094754TRLOO	XLON
574	239.00	10:29:25	00073094755TRLOO	XLON
396	238.50	10:29:36	00073094763TRLOO	XLON
2918	238.50	10:29:36	00073094764TRLOO	XLON
51	239.00	10:34:22	00073095002TRLOO	XLON
196	239.00	10:34:22	00073095003TRLOO	XLON
563	239.00	10:34:22	00073095004TRLOO	XLON
638	239.00	10:34:22	00073095005TRLOO	XLON
545	239.00	10:34:22	00073095006TRLOO	XLON
500	239.00	10:40:31	00073095221TRLOO	XLON
46	239.00	10:40:31	00073095222TRLOO	XLON
631	239.00	10:40:31	00073095223TRLOO	XLON
65319	238.50	10:45:57	00073095439TRLOO	XLON
800	238.50	11:15:42	00073096690TRLOO	XLON
148	238.50	11:15:42	00073096691TRLOO	XLON
567	238.50	11:30:54	00073097302TRLOO	XLON
736	238.50	11:30:54	00073097303TRLOO	XLON
103	238.50	11:30:54	00073097304TRLOO	XLON
102	238.50	11:57:54	00073098461TRLOO	XLON
1288	238.50	11:57:54	00073098462TRLOO	XLON
1331	238.50	11:57:54	00073098463TRLOO	XLON
610	238.50	11:57:54	00073098464TRLOO	XLON
600	237.50	12:23:45	00073099565TRLOO	XLON
1375	237.50	12:23:45	00073099566TRLOO	XLON
65	237.50	12:23:45	00073099567TRLOO	XLON
2967	240.00	12:53:32	00073100975TRLOO	XLON
1800	240.00	12:53:32	00073100976TRLOO	XLON
743	239.50	12:53:51	00073100983TRLOO	XLON
579	239.50	12:53:51	00073100984TRLOO	XLON
581	239.50	12:53:51	00073100985TRLOO	XLON
616	239.50	12:53:51	00073100986TRLOO	XLON
1341	239.50	13:30:02	00073102275TRLOO	XLON
138	239.50	13:30:02	00073102276TRLOO	XLON
500	239.50	13:30:02	00073102277TRLOO	XLON
1500	239.00	13:43:51	00073103197TRLOO	XLON
1335	239.00	13:43:51	00073103198TRLOO	XLON
142	238.00	15:00:26	00073106400TRLOO	XLON
198	238.00	15:00:26	00073106401TRLOO	XLON
3016	238.00	15:00:26	00073106402TRLOO	XLON
1800	238.50	15:00:26	00073106403TRLOO	XLON
540	238.50	15:00:26	00073106404TRLOO	XLON
967	238.50	15:00:26	00073106405TRLOO	XLON
51	238.50	15:00:26	00073106406TRLOO	XLON
734	239.00	15:25:49	00073108884TRLOO	XLON
579	239.00	15:45:21	00073110318TRLOO	XLON
1500	239.00	15:45:29	00073110321TRLOO	XLON
1354	239.00	15:45:29	00073110322TRLOO	XLON
2784	239.00	15:50:29	00073110870TRLOO	XLON
684	239.00	15:55:29	00073111242TRLOO	XLON
2742	239.00	15:55:29	00073111243TRLOO	XLON
188	238.00	16:21:43	00073113243TRLOO	XLON
1264	238.00	16:21:43	00073113244TRLOO	XLON
1264	238.00	16:21:43	00073113245TRLOO	XLON
1650	238.00	16:21:43	00073113246TRLOO	XLON
90	238.00	16:21:43	00073113247TRLOO	XLON
989	238.00	16:21:54	00073113255TRLOO	XLON

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