

16 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	15/01/2025
Number of shares purchased (aggregated volume):	8,165
Highest price paid per share (pence):	243.50p
Lowest price paid per share (pence):	243.50p
Volume weighted average price paid per share (pence):	243.50p

Following the purchase and cancellation of those shares, the Company will have 161,524,858 Ordinary Shares in issue. This figure 161,524,858 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	243.50	8,165

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
1715	243.50	13:41:18	00073128357TRLOO	XLON
900	243.50	13:41:18	00073128352TRLOO	XLON
498	243.50	13:41:18	00073128353TRLOO	XLON
552	243.50	13:41:18	00073128354TRLOO	XLON
500	243.50	13:41:18	00073128355TRLOO	XLON
4000	243.50	13:41:18	00073128356TRLOO	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

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